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## The #MacroSW Influencers






### Top 10 Influential

-  [@UBSSW](https://twitter.com/intent/user?screen_name=UBSSW) (https://twitter.com/intent/user?screen\_name=UBSSW), 100
-  [@lauranissen](https://twitter.com/intent/user?screen_name=lauranissen) (https://twitter.com/intent/user?screen\_name=lauranissen), 71
-  [@JimmySW](https://twitter.com/intent/user?screen_name=JimmySW) (https://twitter.com/intent/user?screen\_name=JimmySW), 53
-  [@mdsocialwork](https://twitter.com/intent/user?screen_name=mdsocialwork) (https://twitter.com/intent/user?screen\_name=mdsocialwork), 37
-  [@UMSocialWork](https://twitter.com/intent/user?screen_name=UMSocialWork) (https://twitter.com/intent/user?screen\_name=UMSocialWork), 37
-  [@UMBC](https://twitter.com/intent/user?screen_name=UMBC) (https://twitter.com/intent/user?screen\_name=UMBC), 37
-  [@nancy\\_kusmaul](https://twitter.com/intent/user?screen_name=nancy_kusmaul) (https://twitter.com/intent/user?screen\_name=nancy\_kusmaul), 27
-  [@AlyssaLotmore](https://twitter.com/intent/user?screen_name=AlyssaLotmore) (https://twitter.com/intent/user?screen\_name=AlyssaLotmore), 22
-  [@acosaorg](https://twitter.com/intent/user?screen_name=acosaorg) (https://twitter.com/intent/user?screen\_name=acosaorg), 14
-  [@karenzgoda](https://twitter.com/intent/user?screen_name=karenzgoda) (https://twitter.com/intent/user?screen\_name=karenzgoda), 14

Tweet











### Prolific Tweeters

-  [@UBSSW](https://twitter.com/intent/user?screen_name=UBSSW) (https://twitter.com/intent/user?screen\_name=UBSSW), 14
-  [@nancy\\_kusmaul](https://twitter.com/intent/user?screen_name=nancy_kusmaul) (https://twitter.com/intent/user?screen\_name=nancy\_kusmaul), 5
-  [@adriennecgarr](https://twitter.com/intent/user?screen_name=adriennecgarr) (https://twitter.com/intent/user?screen\_name=adriennecgarr), 4
-  [@swkterry](https://twitter.com/intent/user?screen_name=swkterry) (https://twitter.com/intent/user?screen\_name=swkterry), 4
-  [@chi\\_smitley](https://twitter.com/intent/user?screen_name=chi_smitley) (https://twitter.com/intent/user?screen\_name=chi\_smitley), 3

-  [Vc:k \(https://twitter.com/intent/user?screen\\_name=CyberSocialWork\)](https://twitter.com/intent/user?screen_name=CyberSocialWork) 3  
(l) **\_(cd-search)**
-  @JimmySW (https://twitter.com/intent/user?screen\_name=JimmySW) 2
-  @RodriguezJossey (https://twitter.com/intent/user?screen\_name=RodriguezJossey) 2
-  @MswDevin (https://twitter.com/intent/user?screen\_name=MswDevin) 2
-  @shimamsw (https://twitter.com/intent/user?screen\_name=shimamsw) 2

Tweet

### Highest Impressions

-  @UBSSW (https://twitter.com/intent/user?screen\_name=UBSSW) 100.7K
-  @nancy\_kusmaul (https://twitter.com/intent/user?screen\_name=nancy\_kusmaul) 8.9K
-  @JimmySW (https://twitter.com/intent/user?screen\_name=JimmySW) 6.4K
-  @lakeya\_cherry (https://twitter.com/intent/user?screen\_name=lakeya\_cherry) 4.2K
-  @swkterry (https://twitter.com/intent/user?screen\_name=swkterry) 3.7K
-  @CyberSocialWork (https://twitter.com/intent/user?screen\_name=CyberSocialWork) 3.0K
-  @lauranissen (https://twitter.com/intent/user?screen\_name=lauranissen) 2.6K
-  @adriennecgarr (https://twitter.com/intent/user?screen\_name=adriennecgarr) 1.7K
-  @mcoconis (https://twitter.com/intent/user?screen\_name=mcoconis) 1.4K
-  @SocWrkDoc (https://twitter.com/intent/user?screen\_name=SocWrkDoc) 818.0

Tweet

### The Numbers

135.163K Impressions

77 Tweets

46 Participants

51 Avg Tweets/Hour

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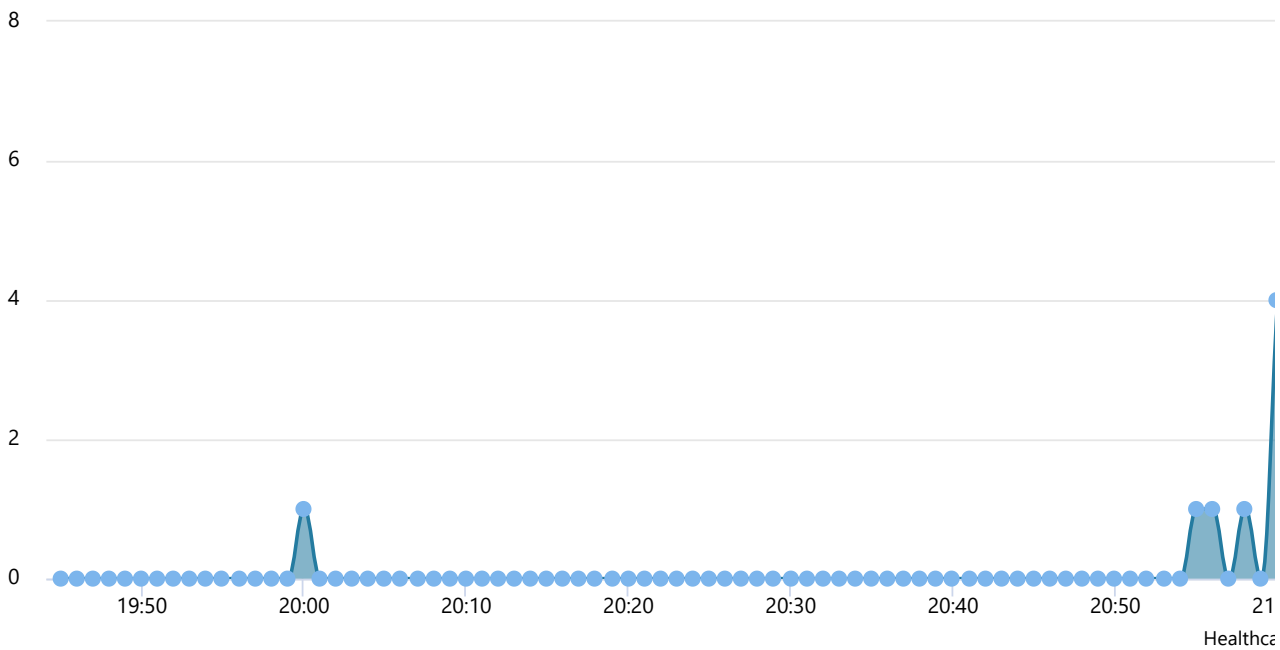
Twitter data from the [#MacroSW](#) (<https://www.symplur.com/healthcare-hashtags/MacroSW/>) hashtag from Thu, February 25th 2021, 7:45PM to Thu, February 25th 2021, 9:15PM (America/New\_York) - Symplur.



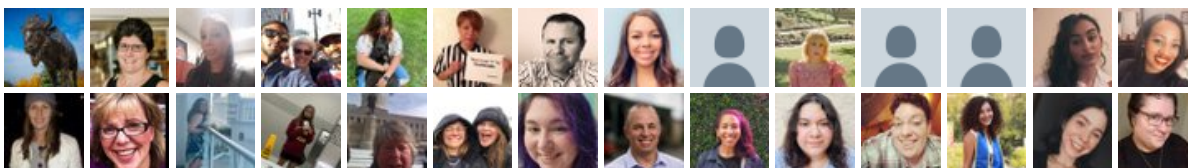
Top 10 Influencers is determined by the SymplurRank (<https://help.symplur.com/en/articles/1891111-simplurrank>) algorithm.

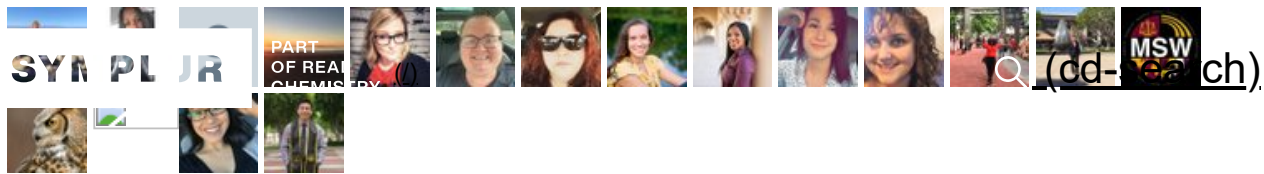
**Free** Create [Symplur Account \(/account/create/\)](#) to produce your own influencer lists like these.

### Tweet Activity on #MacroSW



### #MacroSW Participants





Data for #MacroSW can be up to 15 minutes delayed

## Free Analytics and Transcripts for #MacroSW

### Start

02/25/2021 6:45 PM



### End

02/25/2021 8:15 PM



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**Your Local Time:** Tue, March 16th 2021, 4:19PM  
(America/New\_York)

### 100,000 Tweets

Symplur has over 100,000 #MacroSW tweets going back to October 2015. Get unrestricted access to all conversations with [Symplur Signals](#) ([/pricing/](#)).

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