

# SYMPLUR<sup>(L)</sup>

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## The #MacroSW Influencers

### Top 10 Influential

-  [@jaxminerodz](https://twitter.com/intent/user?screen_name=jaxminerodz) (https://twitter.com/intent/user?screen\_name=jaxminerodz) 100
-  [@brianna84956606](https://twitter.com/intent/user?screen_name=brianna84956606) (https://twitter.com/intent/user?screen\_name=brianna84956606) 90
-  [@nancy\\_kusmaul](https://twitter.com/intent/user?screen_name=nancy_kusmaul) (https://twitter.com/intent/user?screen\_name=nancy\_kusmaul) 90
-  [@OfficialMacroSW](https://twitter.com/intent/user?screen_name=OfficialMacroSW) (https://twitter.com/intent/user?screen\_name=OfficialMacroSW) 87
-  [@Monique88275454](https://twitter.com/intent/user?screen_name=Monique88275454) (https://twitter.com/intent/user?screen\_name=Monique88275454) 84
-  [@newsocialworker](https://twitter.com/intent/user?screen_name=newsocialworker) (https://twitter.com/intent/user?screen\_name=newsocialworker) 82
-  [@MayraYahuaca](https://twitter.com/intent/user?screen_name=MayraYahuaca) (https://twitter.com/intent/user?screen\_name=MayraYahuaca) 81
-  [@cegphd](https://twitter.com/intent/user?screen_name=cegphd) (https://twitter.com/intent/user?screen\_name=cegphd) 81
-  [@filipeduarte81](https://twitter.com/intent/user?screen_name=filipeduarte81) (https://twitter.com/intent/user?screen\_name=filipeduarte81) 79
-  [@AlyssaLotmore](https://twitter.com/intent/user?screen_name=AlyssaLotmore) (https://twitter.com/intent/user?screen\_name=AlyssaLotmore) 78

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### Prolific Tweeters

-  [@karenzgod](https://twitter.com/intent/user?screen_name=karenzgod) (https://twitter.com/intent/user?screen\_name=karenzgod) 81
-  [@VilissaThompson](https://twitter.com/intent/user?screen_name=VilissaThompson) (https://twitter.com/intent/user?screen\_name=VilissaThompson) 41
-  [@UBSSW](https://twitter.com/intent/user?screen_name=UBSSW) (https://twitter.com/intent/user?screen\_name=UBSSW) 31
-  [@nancy\\_kusmaul](https://twitter.com/intent/user?screen_name=nancy_kusmaul) (https://twitter.com/intent/user?screen\_name=nancy\_kusmaul) 17
-  [@cegphd](https://twitter.com/intent/user?screen_name=cegphd) (https://twitter.com/intent/user?screen\_name=cegphd) 14



@newsocialworker ([https://twitter.com/intent/user?screen\\_name=newsocialworker](https://twitter.com/intent/user?screen_name=newsocialworker)) 13

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@brianna84956606 ([https://twitter.com/intent/user?screen\\_name=brianna84956606](https://twitter.com/intent/user?screen_name=brianna84956606)) 13



@HannahW32983995 ([https://twitter.com/intent/user?screen\\_name=HannahW32983995](https://twitter.com/intent/user?screen_name=HannahW32983995)) 10



@smile15danna ([https://twitter.com/intent/user?screen\\_name=smile15danna](https://twitter.com/intent/user?screen_name=smile15danna)) 10



@conquerageism ([https://twitter.com/intent/user?screen\\_name=conquerageism](https://twitter.com/intent/user?screen_name=conquerageism)) 10

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### Highest Impressions



@VilissaThompson ([https://twitter.com/intent/user?screen\\_name=VilissaThompson](https://twitter.com/intent/user?screen_name=VilissaThompson)) 1.5M



@karenzgoda ([https://twitter.com/intent/user?screen\\_name=karenzgoda](https://twitter.com/intent/user?screen_name=karenzgoda)) 344.7K



@UBSSW ([https://twitter.com/intent/user?screen\\_name=UBSSW](https://twitter.com/intent/user?screen_name=UBSSW)) 220.0K



@newsocialworker ([https://twitter.com/intent/user?screen\\_name=newsocialworker](https://twitter.com/intent/user?screen_name=newsocialworker)) 172.5K



@Tinu ([https://twitter.com/intent/user?screen\\_name=Tinu](https://twitter.com/intent/user?screen_name=Tinu)) 35.1K



@nancy\_kusmaul ([https://twitter.com/intent/user?screen\\_name=nancy\\_kusmaul](https://twitter.com/intent/user?screen_name=nancy_kusmaul)) 28.0K



@DrKristie ([https://twitter.com/intent/user?screen\\_name=DrKristie](https://twitter.com/intent/user?screen_name=DrKristie)) 18.5K



@filipeduarte81 ([https://twitter.com/intent/user?screen\\_name=filipeduarte81](https://twitter.com/intent/user?screen_name=filipeduarte81)) 18.4K



@spcumings ([https://twitter.com/intent/user?screen\\_name=spcumings](https://twitter.com/intent/user?screen_name=spcumings)) 10.8K



@cegphd ([https://twitter.com/intent/user?screen\\_name=cegphd](https://twitter.com/intent/user?screen_name=cegphd)) 9.8K

[Tweet \(http://twitter.com/share\)](http://twitter.com/share)

### The Numbers

2.403M Impressions

437 Tweets

61 Participants

291 Avg Tweets/Hour

# 7 Avg Tweets/Participant SYMPLUR<sup>(L)</sup>

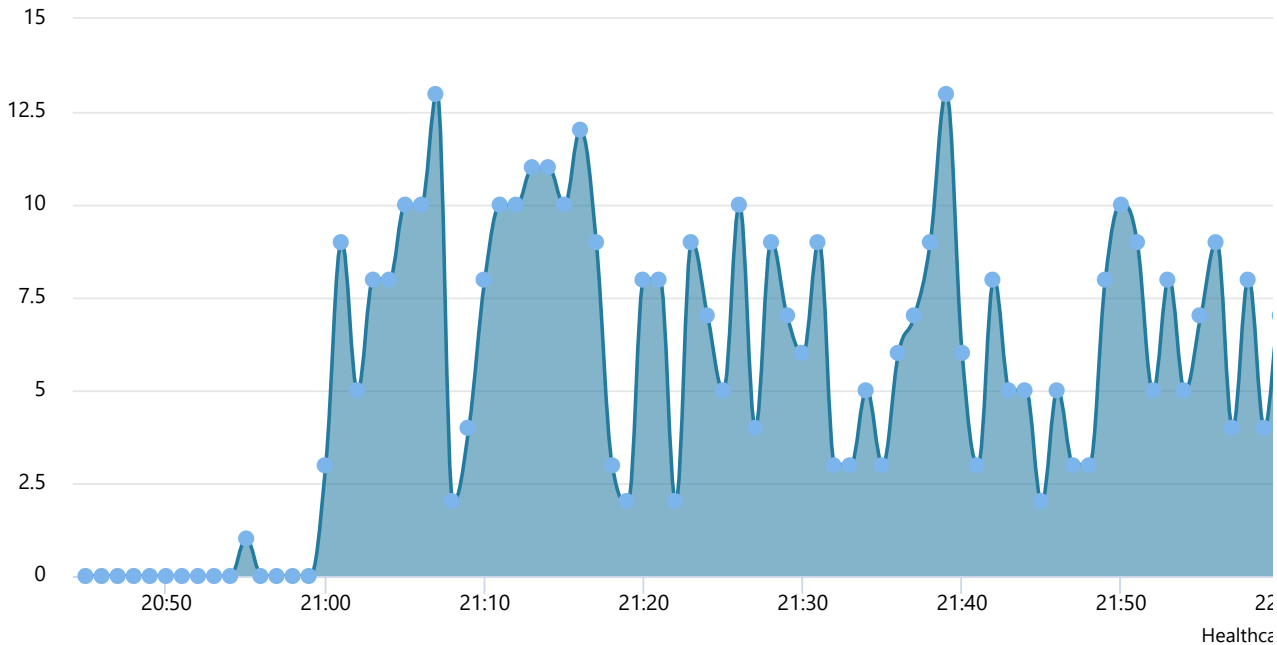
Twitter data from the [#MacroSW](https://www.symplur.com/healthcare-hashtags/MacroSW/) (<https://www.symplur.com/healthcare-hashtags/MacroSW/>) hashtag from Thu, November 12th 2020, 8:45PM to Thu, November 12th 2020, 10:15PM (America/New\_York) - Symplur.



Top 10 Influencers is determined by the SymplurRank (<https://help.symplur.com/en/articles/1891111-simplurrank>) algorithm.

Free Create [Symplur Account \(/account/create/\)](https://www.symplur.com/account/create/) to produce your own influencer lists like these.

Tweet Activity on #MacroSW



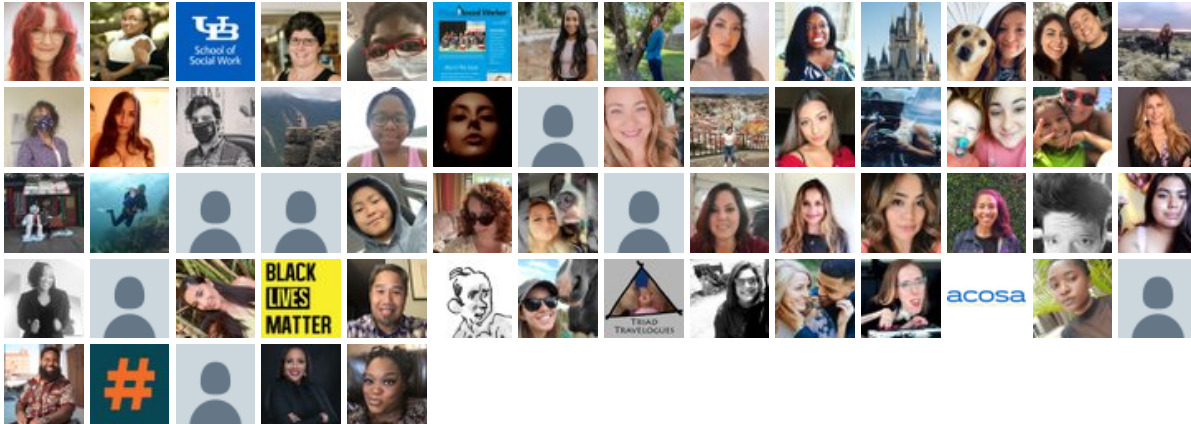
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## #MacroSW Participants



Data for #MacroSW can be up to 15 minutes delayed

## Free Analytics and Transcripts for #MacroSW

### Start

11/12/2020 8:45 PM



### End

11/12/2020 10:15 PM



### Free

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### Paid

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**Your Local Time:** Fri, November 13th 2020, 12:32PM  
(America/New\_York)

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100,000+ Tweets

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