

- Solutions

(/)
 Home (/) / Healthcare Hashtags (/healthcare-hashtags/) / #MacroSW (/healthcare-hashtags/MacroSW/) / Analytics

- Products







- Pricing (/pricing)

- Company

- Log In (https://dashboa...)







The #MacroSW Influencers

Top 10 Influential

-  @lmeojeda (https://twitter.com/intent/user?screen_name=lmeojeda) 100
-  @JacquelineWelk3 (https://twitter.com/intent/user?screen_name=JacquelineWelk3) 78
-  @TayloredLooks (https://twitter.com/intent/user?screen_name=TayloredLooks) 63
-  @NievesEsme (https://twitter.com/intent/user?screen_name=NievesEsme) 60
-  @UBSSW (https://twitter.com/intent/user?screen_name=UBSSW) 55
-  @AlyssaLotmore (https://twitter.com/intent/user?screen_name=AlyssaLotmore) 53
-  @nancy_kusmaul (https://twitter.com/intent/user?screen_name=nancy_kusmaul) 49
-  @karenzgoda (https://twitter.com/intent/user?screen_name=karenzgoda) 48
-  @kali_mo97 (https://twitter.com/intent/user?screen_name=kali_mo97) 46
-  @giselle67900309 (https://twitter.com/intent/user?screen_name=giselle67900309) 42

Tweet

Prolific Tweeters

-  @UBSSW (https://twitter.com/intent/user?screen_name=UBSSW) 31
-  @karenzgoda (https://twitter.com/intent/user?screen_name=karenzgoda) 29
-  @nancy_kusmaul (https://twitter.com/intent/user?screen_name=nancy_kusmaul) 26
-  @lmeojeda (https://twitter.com/intent/user?screen_name=lmeojeda) 21
-  @saranomee (https://twitter.com/intent/user?screen_name=saranomee) 8
-  @kali_mo97 (https://twitter.com/intent/user?screen_name=kali_mo97) 8





@NievesEsme (https://twitter.com/intent/user?screen_name=NievesEsme) 8 Solutions



@ArianaG913 (https://twitter.com/intent/user?screen_name=ArianaG913) 7 Products



@GiovannaArciga (https://twitter.com/intent/user?screen_name=GiovannaArciga) 6



@giselle67900309 (https://twitter.com/intent/user?screen_name=giselle67900309) 6 Pricing (/pricing)

Tweet

• Company

• Log In (<https://dashboa...>)

Highest Impressions



@UBSSW (https://twitter.com/intent/user?screen_name=UBSSW) 218.7K



@VilissaThompson (https://twitter.com/intent/user?screen_name=VilissaThompson) 179.8K



@karengoda (https://twitter.com/intent/user?screen_name=karengoda) 123.3K



@SocialWorkItOut (https://twitter.com/intent/user?screen_name=SocialWorkItOut) 50.4K



@nancy_kusmaul (https://twitter.com/intent/user?screen_name=nancy_kusmaul) 42.3K



@dr_treisman (https://twitter.com/intent/user?screen_name=dr_treisman) 27.6K



@DrKristie (https://twitter.com/intent/user?screen_name=DrKristie) 22.2K



@socworkpodcast (https://twitter.com/intent/user?screen_name=socworkpodcast) 18.7K



@lmeojeda (https://twitter.com/intent/user?screen_name=lmeojeda) 18.7K



@OfficialMacroSW (https://twitter.com/intent/user?screen_name=OfficialMacroSW) 17.9K

Tweet

The Numbers

748.444K Impressions

217 Tweets

37 Participants



145 Avg Tweets/Hour

6 Avg Tweets/Participant

Tweet

Twitter data from the #MacroSW (https://www.symplur.com/healthcare-hashtags/MacroSW/) hashtag from Thu, October 22nd 2020, 6:45PM to Thu, October 22nd 2020, 8:15PM (America/New_York) - Symplur.

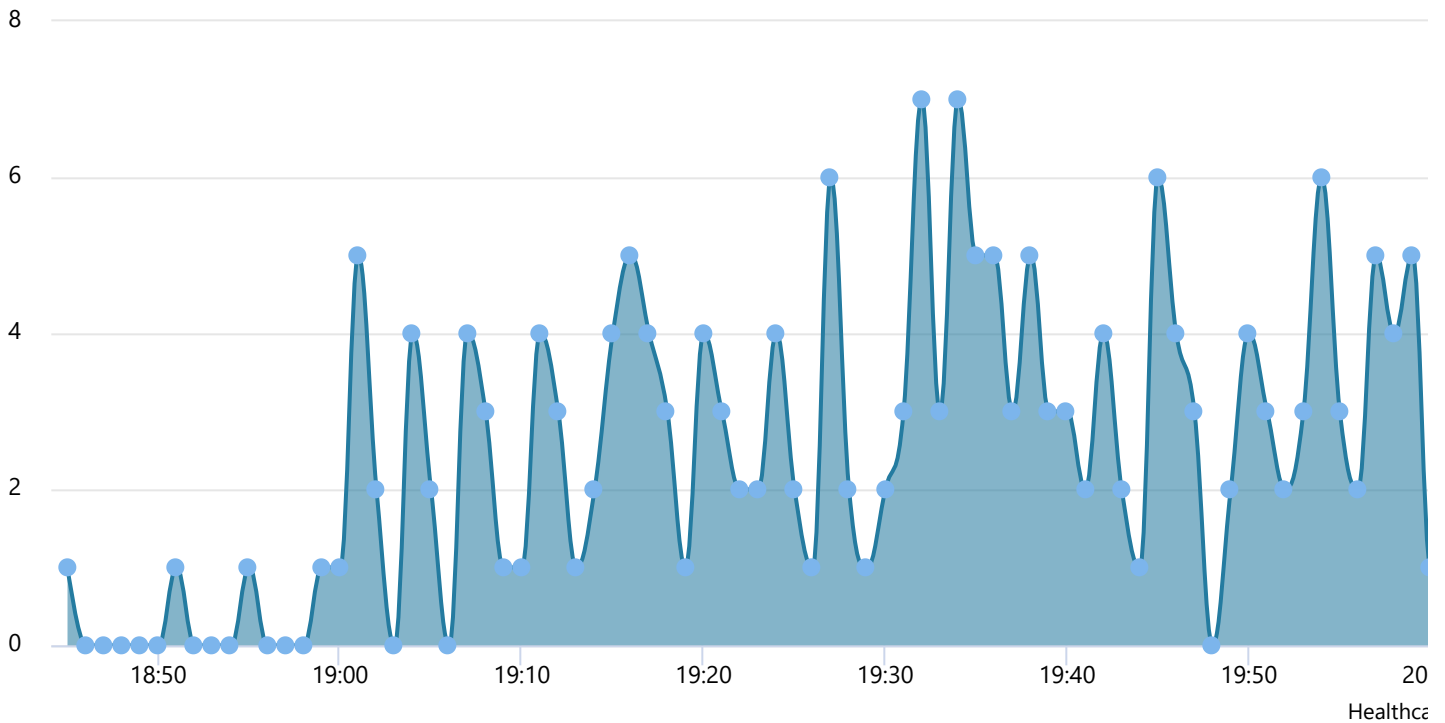


- Solutions
- Products
- Pricing (/pricing)
- Company
- Log In (https://dashboa...)

Top 10 Influencers is determined by the SymplurRank (https://help.symplur.com/en/articles/1891111-simplurrank) algorithm.

Free Create Symplur Account (/account/create/) to produce your own influencer lists like these.

Tweet Activity on #MacroSW



Upgrade to Symplur Signals and Get

- Access to over 100,000 #MacroSW tweets



- Filter tweets by Healthcare Stakeholders
- Impact and Sentiment Analysis

• Solutions

Get Symplur Signals (/pricing/)

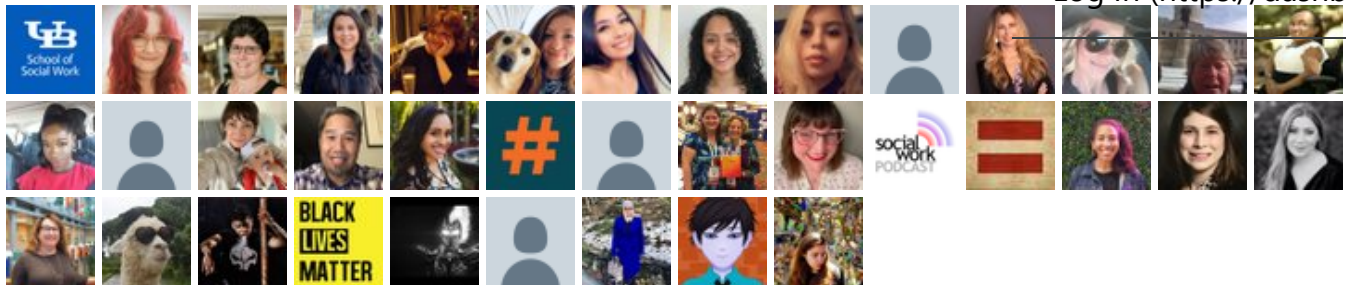
• Products

• Pricing (/pricing)

• Company

• Log In (<https://dashboa...>)

#MacroSW Participants



Data for #MacroSW can be up to 15 minutes delayed

Free Analytics and Transcripts for #MacroSW

Start

10/22/2020 6:45 PM



End

10/22/2020 8:15 PM



Free

Get Transcript

Get Analytics

Paid

Open in Symplur Signals

Try Free Demo (<https://dashboard.symplur.com/hashtag/LCSMDemoData?start=1504249200&end=1505458799>)

Your Local Time: Thu, October 22nd 2020, 10:24PM (America/New_York)



100,000 Tweets

Simplur has over 100,000 #MacroSW tweets going back to October 2015.

Get unrestricted access to all conversations with **Simplur Signals** ([/pricing/](#)).

- [Solutions](#)
- [Pricing \(/pricing/\)](#)
- [Company](#)
- [Log In \(https://dashboa...\)](#)

The Social Media Analytics Platform for Healthcare

Simplur Signals performs tasks and answers questions no generic tool can because it combines the best of both worlds. Hand curation and crowdsourcing ensure unparalleled healthcare subject matter expertise; machine learning and algorithms provide endless scalability.

[Schedule a Demo \(/product/demo/\)](#)

[See it in Action \(/product/simplur-signals/\)](#)

©2020 Simplur LLC – Connecting the dots in healthcare social media ([/healthcare-social-media/](#)). Healthcare Social Graph® is a registered trademark of Simplur.