

- Solutions

- Products

- Pricing (/pricing)

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The #MacroSW Influencers

Top 10 Influential



@OfficialMacroSW (https://twitter.com/intent/user?screen_name=OfficialMacroSW) 100



@envirosocialwrk (https://twitter.com/intent/user?screen_name=envirosocialwrk) 81



@CrayCra86395288 (https://twitter.com/intent/user?screen_name=CrayCra86395288) 77



@Jessica41594004 (https://twitter.com/intent/user?screen_name=Jessica41594004) 62



@nancy_kusmaul (https://twitter.com/intent/user?screen_name=nancy_kusmaul) 57



@GelinasEmma (https://twitter.com/intent/user?screen_name=GelinasEmma) 52



@newsocialworker (https://twitter.com/intent/user?screen_name=newsocialworker) 50



@JackyBancayan (https://twitter.com/intent/user?screen_name=JackyBancayan) 47



@karenzgoda (https://twitter.com/intent/user?screen_name=karenzgoda) 47



@DorlisaMinnick (https://twitter.com/intent/user?screen_name=DorlisaMinnick) 47

Tweet

Prolific Tweeters



@OfficialMacroSW (https://twitter.com/intent/user?screen_name=OfficialMacroSW) 117



@envirosocialwrk (https://twitter.com/intent/user?screen_name=envirosocialwrk) 41



@nancy_kusmaul (https://twitter.com/intent/user?screen_name=nancy_kusmaul) 32







@DorlisaMinnick (https://twitter.com/intent/user?screen_name=DorlisaMinnick) 12



@AmandaTDA (https://twitter.com/intent/user?screen_name=AmandaTDA) 10







@swkWEW (https://twitter.com/intent/user?screen_name=swkWEW) 9

-  @Jessica41594004 (https://twitter.com/intent/user?screen_name=Jessica41594004) 9 Solutions
-  @karenzgoda (https://twitter.com/intent/user?screen_name=karenzgoda) 9 Products
-  @DoktorSamantha (https://twitter.com/intent/user?screen_name=DoktorSamantha) 8 Pricing (/pricing)
-  @sperdue311 (https://twitter.com/intent/user?screen_name=sperdue311) 8 Company

Tweet

Highest Impressions

-  # @OfficialMacroSW (https://twitter.com/intent/user?screen_name=OfficialMacroSW) 683.3K
-  @VilissaThompson (https://twitter.com/intent/user?screen_name=VilissaThompson) 211.2K
-  @newsocialworker (https://twitter.com/intent/user?screen_name=newsocialworker) 78.3K
-  @nancy_kusmaul (https://twitter.com/intent/user?screen_name=nancy_kusmaul) 49.9K
-  @karenzgoda (https://twitter.com/intent/user?screen_name=karenzgoda) 38.1K
-  @AmandaTDA (https://twitter.com/intent/user?screen_name=AmandaTDA) 21.2K
-  @DorlisaMinnick (https://twitter.com/intent/user?screen_name=DorlisaMinnick) 18.5K
-  @shrinkthinks (https://twitter.com/intent/user?screen_name=shrinkthinks) 12.4K
-  @StuckonSW (https://twitter.com/intent/user?screen_name=StuckonSW) 12.4K
-  @professormccabe (https://twitter.com/intent/user?screen_name=professormccabe) 3.3K

Tweet

The Numbers

1.143M Impressions

333 Tweets

42 Participants



222 Avg Tweets/Hour

8 Avg Tweets/Participant

Tweet

Twitter data from the #MacroSW (https://www.symplur.com/healthcare-hashtags/MacroSW/) hashtag from Thu, September 10th 2020, 8:45PM to Thu, September 10th 2020, 10:15PM (America/New_York) - Symplur.



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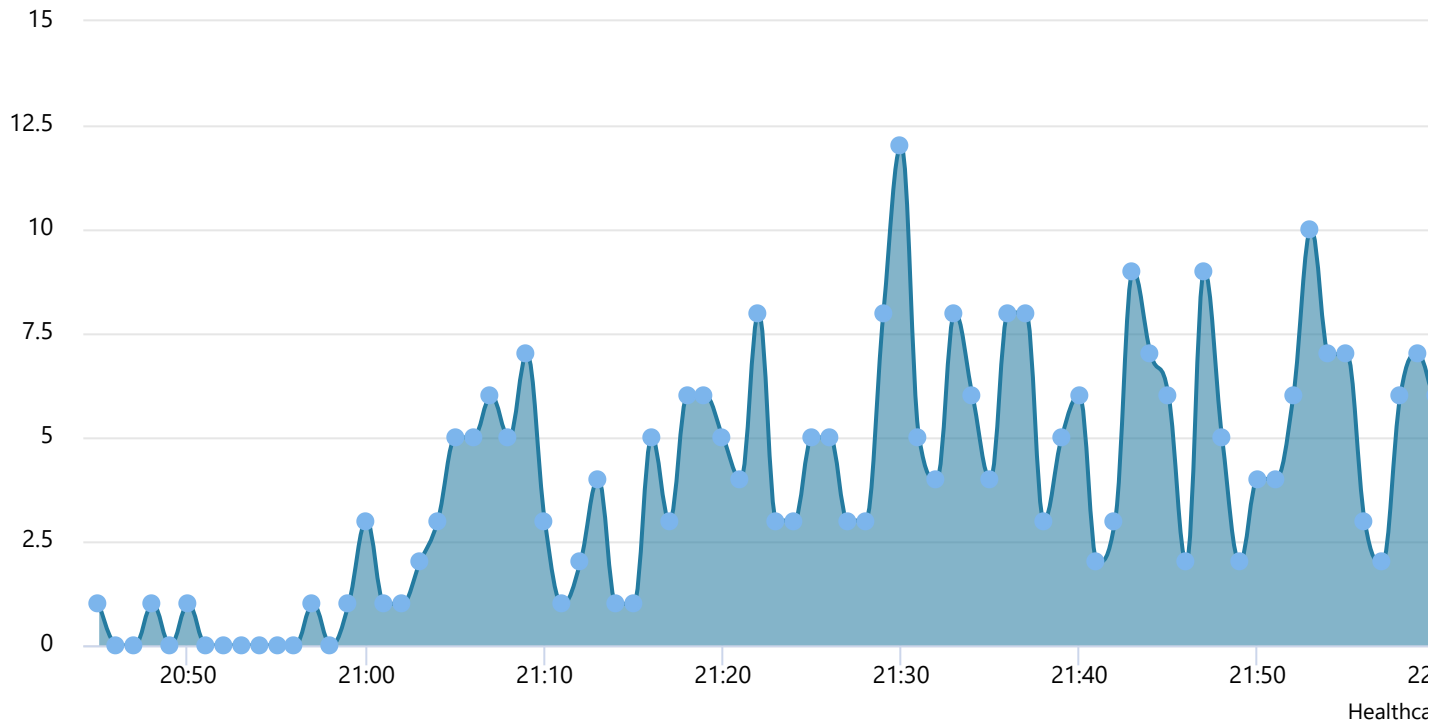
- Company

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Top 10 Influencers is determined by the SymplurRank (https://help.symplur.com/en/articles/1891111-simplurrank) algorithm.

Free Create Symplur Account (/account/create/) to produce your own influencer lists like these.

Tweet Activity on #MacroSW



Upgrade to Symplur Signals and Get

- Access to over 100,000 #MacroSW tweets



- Filter tweets by Healthcare Stakeholders
- Impact and Sentiment Analysis

• Solutions

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#MacroSW Participants



Data for #MacroSW can be up to 15 minutes delayed

Free Analytics and Transcripts for #MacroSW

Start

09/10/2020 8:45 PM



End

09/10/2020 10:15 PM



Free

Get Transcript

Get Analytics

Paid

Open in Symplur Signals

Try Free Demo (<https://dashboard.symplur.com/hashtag/LCSMDemoData?start=1504249200&end=1505458799>)

Your Local Time: Thu, September 10th 2020, 10:27PM (America/New_York)

100,000 Tweets

Simplur has over 100,000 #MacroSW tweets going back to October 2015.

Get unrestricted access to all conversations with **Simplur Signals** (</pricing/>).

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The Social Media Analytics Platform for Healthcare

Simplur Signals performs tasks and answers questions no generic tool can because it combines the best of both worlds. Hand curation and crowdsourcing ensure unparalleled healthcare subject matter expertise; machine learning and algorithms provide endless scalability.

[Schedule a Demo \(/product/demo/\)](/product/demo/)

[See it in Action \(/product/simplur-signals/\)](/product/simplur-signals/)

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