#MacroSW Transcript

Healthcare social media transcript of the #MacroSW hashtag.

Thu, October 17th 2019, 8:45PM – Thu, October 17th 2019, 10:15PM (America/New_York).

See #MacroSW Influencers/Analytics.

#MacroSW Moderator @OfficialMacroSW
The next #MacroSW chat is in (checks watch) 10 minutes!!!
https://t.co/na12tKZ9D4

Kristin B. Frazee @porndaunder
RT @OfficialMacroSW: The next #MacroSW chat is in (checks watch) 10 minutes!!!
https://t.co/na12tKZ9D4

Kristin B. Frazee @porndaunder
Five more minutes! #MacroSW

🌟Adrienne Garr🌟 @adriennecgarr
RT @UBSSW: How can you keep political debate from devolving into angry discourse? - That's just one question we'll be considering on this w...

Nancy Kusmaul, PhD, MSW @nancy_kusmaul
Forgive the extra tweets, I'll be participating in the #MacroSW chat on your personal brand for the next hour!

UB-Social Work @UBSSW
Please excuse the extra tweets as, for the next hour, we join the #MacroSW Chat
https://t.co/1KVyhHC2F9
It’s time for tonight’s #MacroSW chat!!! https://t.co/7U8Ax2uvnR

#MacroSW chat starting in ONE minute!

#MacroSW chat starting in ONE minute!

Episode 121: The Special Commission on Macro Practice: Interview with Dr. Darlyne Bailey and Dr. Terry Mizrahi https://t.co/oQLjxHylYB #macrosw #socialwork

Welcome to #MacroSW chat. I’ll be hosting tonight’s discussion about personal brand and politics.

RT @porndaugther: Welcome to #MacroSW chat. I’ll be hosting tonight’s discussion about personal brand and politics.

YES!

Tonight I have a profound sense of loss over the passing of @RepCummings. He was a true American hero and when we look to examples of how a public servant conducts oneself in government there can be no finer example. #ElijahCummings #MacroSW

RT @porndaugther: Welcome to #MacroSW chat. I’ll be hosting tonight’s discussion about personal brand and politics.
this account is canceled @mcflutterz
@porndauughter @OfficialMacroSW Hello! I am Alicja from SUNY ONEONTA
#macrosw

RovingSocialWorker J. 🫀  @Travel_MSW
RT @porndauughter: Tonight I have a profound sense of loss over the passing of @RepCummings. He was a true American hero and when we look to...

UB-Social Work @UBSSW
RT @porndauughter: Tonight I have a profound sense of loss over the passing of @RepCummings. He was a true American hero and when we look to...

🎉 Adrienne Garr 🎉  @adriennecgarr
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Zennie Abraham @zennie62
RT @porndauughter: Tonight I have a profound sense of loss over the passing of @RepCummings. He was a true American hero and when we look to...

Karen 🌸 Zgoda @karenzgoda
RT @porndauughter: Welcome to #MacroSW chat. I'll be hosting tonight's discussion about personal brand and politics.

#MacroSW Moderator @OfficialMacroSW
Today is a very sad day. #MacroSW

Kayla Blotner @KayBlot
Hi I’m Kayla from SUNY Oneonta #macrosw
Kristin B. Frazee @porndaughter
@RepCummings spoke truth to power, was kind, welcomed other opinions, spoke out against injustice, pushed his colleagues to do better. He will be missed and remembered always. #MacroSW #ElijahCummings

UB-Social Work @UBSSW
RT @porndaughter: @RepCummings spoke truth to power, was kind, welcomed other opinions, spoke out against injustice, pushed his colleagues...

Vivian Taylor MSW 2020 @TayloredLooks
Hello all, my name is Vivian I am MSW student @UMSocialWork #MacroSW

Olyvia @olyviawithaY
Hey guys I’m Olyvia from SUNY oneonta. Glad to be back 😊 #MacroSW https://t.co/xykWAhfANx

RovingSocialWorker J. @Travel_MSW
RT @porndaughter: @RepCummings spoke truth to power, was kind, welcomed other opinions, spoke out against injustice, pushed his colleagues...

Dr. Tom Felke @SocWrkDoc
Please excuse the extra tweets as I hop on tonight’s #MacroSW chat around personal brand and politics!

Kristin B. Frazee @porndaughter
@KayBlot Hello. #MacroSW

🎉 Adrienne Garr 🎉 @adriennecgarr
@porndaughter @RepCummings We lost a Titan today 😞 and I feel like we lost something else in his transition from this life to the next #MacroSW
Melanie Sage 👥 @melaniesage
RT @OfficialMacroSW: It's time for tonight's #MacroSW chat!!!
https://t.co/7U8Ax2uvnR

Nancy Kusmaul, PhD, MSW @nancy_kusmaul
RT @porndaughter: @RepCummings spoke truth to power, was kind, welcomed other opinions, spoke out against injustice, pushed his colleagues...

Nancy Kusmaul, PhD, MSW @nancy_kusmaul
RT @OfficialMacroSW: Today is a very sad day. #MacroSW https://t.co/txvl1VSAgj

Kristin B. Frazee @porndaughter
"Do not let them take our votes away from us..." https://t.co/dyZxOqA5PQ #MacroSW

RovingSocialWorker J. 📸 @Travel_MSW
RT @porndaughter: "Do not let them take our votes away from us..."
https://t.co/dyZxOqA5PQ #MacroSW

John Halloran @ProfHalloran
@porndaughter Hi, I'm John Halloran. I'm an assistant professor at Lewis University. #MacroSW

#MacroSW Moderator @OfficialMacroSW
RT @porndaughter: "Do not let them take our votes away from us..."
https://t.co/dyZxOqA5PQ #MacroSW

UB-Social Work @UBSSW
RT @porndaughter: "Do not let them take our votes away from us..."
https://t.co/dyZxOqA5PQ #MacroSW
Nancy Kusmaul, PhD, MSW @nancy_kusmaul
@porndaughter @RepCummings As a Maryland resident who lives in #ElijahCummings district I am absolutely blown away by the national response to his death. #macrosw

ClinicalRoundTable @ClinicalRound
@OfficialMacroSW A very sad day...he was such a formidable man!! #MacroSW

Linda Grobman - The New Social Worker @newsocialworker
RT @porndughter: "Do not let them take our votes away from us..." https://t.co/dyZxOqA5PQ #MacroSW

DT Bruno, BSW @DeafSocialWork
Hello, #MacroSW fam! Behind this account, I’m @dplusbruno and online second year at @ColumbiaSSW. In my free time, I volunteer with @NASWNYS Diversity Committee and more tweeting! PS. I’m in solidarity with you all students out in the midst of the midterms! https://t.co/RUZ9GClwti

Kristin B. Frazee @porndaughter
@adriennecgarr @RepCummings We certainly did. #macrosw

Nancy Kusmaul, PhD, MSW @nancy_kusmaul
RT @DeafSocialWork: Hello, #MacroSW fam! Behind this account, I’m @dplusbruno and online second year at @ColumbiaSSW. In my free time, I vo...

Karen 💓 Zgoda @karenzgoda
RT @porndughter: Tonight I have a profound sense of loss over the passing of @RepCummings. He was a true American hero and when we look to...

MG @Moni_SocialWork
@porndughter Hello I’m Mónica a 3rd year Phd student in the School of Social Work at ASU. #MacroSW
Fun fact: the photo in the promotion image this week is mine. I snapped this after the Women’s March with @karenzgoda @SunyaFolayan. I carried the sign featured in the middle about Trump working for me. #MacroSW

Happy evening, #MacroSW!

@porndaughter @RepCummings #MacroSW https://t.co/XWTlLpd94P

RT @DeafSocialWork: Hello, #MacroSW fam! Behind this account, I’m @dplusbruno and online second year at @ColumbiaSSW. In my free time, I vo...

RT @porndaughter: @RepCummings spoke truth to power, was kind, welcomed other opinions, spoke out against injustice, pushed his colleagues...

@OfficialMacroSW @Moni_SocialWork @porndaughter Welcome, Mónica! #MacroSW

I’m Adrienne an LMSW in NY. I’m a 2017 graduate of the @UBSSW #GoBulls 🐏🐂!! #MacroSW

Hello, thank you for joining us. #MacroSW

RT @porndaughter: Fun fact: the photo in the promotion image this week is mine. I snapped this after the Women’s March with @karenzgoda @SunyaFolayan. I carried the sign featured in the middle about Trump working for me. #MacroSW

Hello #MacroSW I’m Anna, a student at SUNY Oneonta, and excited for this week’s topic!
Hi Everyone! I'm @nancy_kusmaul, asst prof @umbc, @mdsocialwork. @HAPFellows @ubittic All these identities are the beginnings of my personal brand. #MacroSW

RT @porndaughter: Tonight I have a profound sense of loss over the passing of @RepCummings. He was a true American hero and when we look to...

We all met each other in person that weekend! Good people & good times. ❤ #MacroSW

@porndaughter Hello! Really looking forward to tonight’s chat. #macroSW

Hi everyone! It’s Parker from SUNY Oneonta :) #MacroSW

Little housekeeping -Please use #MacroSW hashtag in all of your responses. If you are new to the chats, check out our FAQs here: https://t.co/uL8flunUcq

RT @karenzgoda: We all met each other in person that weekend! Good people & good times. ❤ #MacroSW https://t.co/NgFr4HlLE5

Good times - exhilarating and exhausting - #macroSW

Hello!! I’m a student at CSULB working on my BSW #MacroSW

It was so much fun marching with you guys. #MacroSW
Lakeya @lakeya_cherry
@porndaughter @RepCummings Me too, Kristin. @RepCummings was a #leader and exemplary public servant. Hello, #MacroSW! I'm Lakeya and I am the CEO of @TheNSWM. I was online, so I figured I'd pop in to say Hello!
https://t.co/iSHsOwRaWf

Nancy Kusmaul, PhD, MSW @nancy_kusmaul
@karenzgoda It's always fun to meet #macrosw Tweeps IRL. Who will be at #APM19 next week?

Nancy Kusmaul, PhD, MSW @nancy_kusmaul
RT @UBSSW: @karenzgoda Good times - exhilarating and exhausting - #macroSW
https://t.co/OEPHBjRabZ

UB-Social Work @UBSSW
@nancy_kusmaul @karenzgoda We will! @UBSSW and @PatShellySSW #MacroSW

RovingSocialWorker J. @Travel_MSW
J #TheRovingSocialWorker - travelMSW working for the Fort Peck Tribes as a SW-therapist in the local schools, podcaster (https://t.co/fhRYBr0dXN), #DSWcandidate @WaldenU, @NespressoUSA drinker #SocialWorkCoffee, #AntiRacist, #QueerMSW (and wide awake) #MacroSW

Kristin B. Frazee @porndaughter
You know our fab #MacroSW partners and contributors - @UBSSW @acosaorg @AlyssaLotmore @PatShellySSW @newsocialworker @SunyaFolayan @poliSW @spcummings @VilissaThompson @karenzgoda. Many thanks to them.

RovingSocialWorker J. @Travel_MSW
RT @porndaughter: Fun fact: the photo in the promotion image this week is mine. I snapped this after the Women's March with @karenzgoda @Su...

Linda Grobman - The New Social Worker @newsocialworker
Hello, everyone! I'm Linda Grobman, editor and publisher of The New Social Worker magazine at https://t.co/7dYeLnAHBM #MacroSW

Karen Zgoda @karenzgoda
RT @DeafSocialWork: Hello, #MacroSW fam! Behind this account, I'm @dplusbruno and online second year at @ColumbiaSSW. In my free time, I vo...
Karen Zgoda @karenzgoda  
RT @porndaughter: "Do not let them take our votes away from us..."  
https://t.co/dyZxOqA5PQ #MacroSW

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RT @nancy_kusmaul: Hi Everyone! I'm @nancy_kusmaul, asst prof @umbc, @mdsocialwork. @HAPFellows @ubittic All these identities are the begi...

#MacroSW Moderator @OfficialMacroSW  
Good evening, #MacroSW folks! This is the official handle for MacroSW, Inc., a Benefits Corp. Tonight it's Stephen behind the hashtag @spcummings  
https://t.co/iqNz4rDNCy

DT Bruno, BSW @DeafSocialWork  
@porndaughter @UBSSW @acosaoorg @AlyssaLotmore @PatShellySSW @newsocialworker @SunyaFolayan @poliSW @spcummings @VilissaThompson @karenzgoda #MacroSW https://t.co/IPTAoJysmb

Kristin B. Frazee @porndaughter  
Did you know #MacroSW is on Patreon? Your support helps expand our work and continue the chats: https://t.co/Ome0877YFB

RovingSocialWorker J. @Travel_MSW  
RT @porndaughter: Little housekeeping -Please use #MacroSW hashtag in all of your responses. If you are new to the chats, check out our FAQ...

RovingSocialWorker J. @Travel_MSW  
RT @lakeya_cherry: @porndaughter @RepCummings Me too, Kristin. @RepCummings was a #leader and exemplary public servant. Hello, #MacroSW!

Karen Zgoda @karenzgoda  
RT @adriennecgarr: I'm Adrienne an LMSW in NY. I'm a 2017 graduate of the @UBSSW #GoBulls 🐐🐂 социально! #MacroSW

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RT @porndaughter: You know our fab #MacroSW partners and contributors - @UBSSW @acosaoorg @AlyssaLotmore @PatShellySSW @newsocialworker @Su...

Nancy Kusmaul, PhD, MSW @nancy_kusmaul  
@UBSSW @karenzgoda @PatShellySSW Looking forward to my chicken wings and the mystery special gift for PhD alums at the @ubssw table. #APM19 #macrosw
Hello, everyone! I'm Linda Grobman, editor and publisher of The New Social Worker magazine at https://t.co/7dYeLnAHBM...

Read our fab #MacroSW partners and contributors - @UBSSW @acosaorg @AlyssaLotmore @PatShellySSW @newsocialworker @Su...

Hello, everyone! I'm Linda Grobman, editor and publisher of The New Social Worker magazine at https://t.co/7dYeLnAHBM...

@nancy_kusmaul @karenzgoda Me! #macrosw #apm19

Good evening, #MacroSW folks! This is the official handle for MacroSW, Inc., a Benefits Corp. Tonight it’s Stephen be...

Good evening, #MacroSW folks! This is the official handle for MacroSW, Inc., a Benefits Corp. Tonight it’s Stephen be...

Did you know #MacroSW is on Patreon? Your support helps expand our work and continue the chats: https://t.co/Ome0877YFB

If you aren’t in a position to become a patron please support #MacroSW by retweeting the link https://t.co/Ome0877YFB

(Beatledly) Hello, it's @UBSSW ready to talking branding with the #MacroSW crowd! Pat Shelly representing - https://t.co/cZYcY5ujnz

RT @SaraFloresSanc2: Hello!! I'm a student at CSULB working on my BSW #MacroSW
Caroline Joyner @carol_joyn3
RT @porndaughter: If you aren’t in a position to become a patron please support #MacroSW by retweeting the link https://t.co/Ome0877YFB

DT Bruno, BSW @DeafSocialWork
RT @porndaughter: If you aren’t in a position to become a patron please support #MacroSW by retweeting the link https://t.co/Ome0877YFB

#MacroSW Moderator @OfficialMacroSW
Please consider supporting #MacroSW by joining our Patreon!!

Nancy Kusmaul, PhD, MSW @nancy_kusmaul
RT @Travel_MSW: J #TheRovingSocialWorker - travelMSW working for the Fort Peck Tribes as a SW-therapist in the local schools, podcaster (ht...

Ann-Marie O’Brien @StrongGirl51
RT @porndaughter: If you aren’t in a position to become a patron please support #MacroSW by retweeting the link https://t.co/Ome0877YFB

MG @Moni_SocialWork
RT @porndaughter: If you aren’t in a position to become a patron please support #MacroSW by retweeting the link https://t.co/Ome0877YFB

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UB-Social Work @UBSSW
RT @DeafSocialWork: @porndaughter @UBSSW @acosaorg @AlyssaLotmore @PatShellySSW @newsocialworker @SunyaFolayan @poliSW @spcummings @Vilissa...

Lakeya @lakeya_cherry
@nancy_kusmaul @karenzgoda Me! #macrosw

Karen 🌹 Zgoda @karenzgoda
I brought snacks for all our hard-working educators and students tonight! #MacroSW https://t.co/wKyV8yw7Dz

Kristin B. Frazee @porndaughter
Let’s finish our hellos and get rolling with the questions. #MacroSW
Melanie Sage 📱@melaniesage
Hi #MacroSW! Melanie Sage here, faculty at @ubssw! Interests: child welfare x technology x social work! https://t.co/o1pfJ0khWE

UB-Social Work @UBSSW
@nancy_kusmaul @karenzgoda @PatShellySSW #MacroSW Networking! https://t.co/soVGAo5Edu

Karen 🌹 Zgoda @karenzgoda
RT @Travel_MSW: J #TheRovingSocialWorker - travelMSW working for the Fort Peck Tribes as a SW-therapist in the local schools, podcaster (ht...

Vivian Taylor MSW 2020 @TayloredLooks
RT @porndaugther: If you aren’t in a position to become a patron please support #MacroSW by retweeting the link https://t.co/Ome0877YFB

Jay E. Korman @twodogsing
Hello

RovingSocialWorker J. 🐘 @Travel_MSW
RT @UBSSW: @nancy_kusmaul @karenzgoda @PatShellySSW #MacroSW Networking! https://t.co/soVGAo5Edu

Lakeya @lakeya_cherry
RT @UBSSW: @nancy_kusmaul @karenzgoda @PatShellySSW #MacroSW Networking! https://t.co/soVGAo5Edu

Andalisa Lopez @Aundhi
RT @porndaugther: If you aren’t in a position to become a patron please support #MacroSW by retweeting the link https://t.co/Ome0877YFB

Jay E. Korman @twodogsing
RT @SaraFloresSanc2: Hello!! I’m a student at CSULB working on my BSW #MacroSW

Parker Pepper-Jones @parkerpep15
#macroSW 😊

UB-Social Work @UBSSW
@SaraFloresSanc2 @karenzgoda Welcome, California Person! #MacroSW
Dr. Tom Felke @SocWrkDoc
Hi all! Tom Felke, Chair of the Department of Social Work at Florida Gulf Coast University and affiliate faculty of the Water School at FGCU! #MacroSW

Kristin B. Frazee @porndughter
Q1: What you need to know about your brand before diving into political activism. #MacroSW

#MacroSW Moderator @OfficialMacroSW
@nancy_kusmaul @karenzgoda @spcummings and @PatShellySSW with #MacroSW will be there, #MacroSW chatting about #APM19 at #APM19!!! https://t.co/WHRRv0GTLU

Karen 🌹 Zgoda @karenzgoda
#MacroSW https://t.co/5Wq97ZHMIH

Karen 🌹 Zgoda @karenzgoda
RT @newsocialworker: Hello, everyone! I’m Linda Grobman, editor and publisher of The New Social Worker magazine at https://t.co/7dYeLnAHBM...

Karen 🌹 Zgoda @karenzgoda
RT @OfficialMacroSW: Good evening, #MacroSW folks! This is the official handle for MacroSW, Inc., a Benefits Corp. Tonight it’s Stephen be...

UB-Social Work @UBSSW
RT @OfficialMacroSW: @nancy_kusmaul @karenzgoda @spcummings and @PatShellySSW with #MacroSW will be there, #MacroSW chatting about #APM19 a...

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RT @porndughter: Did you know #MacroSW is on Patreon? Your support helps expand our work and continue the chats: https://t.co/Ome0877YFB

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RT @porndaughter: Q1: What you need to know about your brand before diving into political activism. #MacroSW

RT @SocWrkDoc: Hi all! Tom Felke, Chair of the Department of Social Work at Florida Gulf Coast University and affiliate faculty of the Wate...

@karenzgoda I asked my husband if he had emergency snacks in his car tonight and he said no. Then I googled ice cream delivery. Then I decided I'd just #macrosw chat instead. How's it feel to be third choice? https://t.co/ukYOKeLnp7

A1: This Mashable guide has some good basic tips. @mashable https://t.co/BUY0PTMETL #MacroSW

RT @melaniesage: Hi #MacroSW! Melanie Sage here, faculty at @ubssw! Interests: child welfare x technology x social work! https://t.co/o1pfJ...

RT @karenzgoda: (Belatedly) Hello, it's @UBSSW ready to talking branding with the #MacroSW crowd! Pat Shelly representing - https://t.co/cZYcY5u...

RT @porndaughter: If you aren't in a position to become a patron please support #MacroSW by retweeting the link https://t.co/Ome0877YFB

RT @porndaughter: A1: This Mashable guide has some good basic tips. @mashable https://t.co/BUY0PTMETL #MacroSW
Karen Zgoda @karenzgoda  an hour ago
RT @melaniesage: @karenzgoda I asked my husband if he had emergency snacks in his car tonight and he said no. Then I googled ice cream deli...

Jordyn Bryant @JordynBryant4  an hour ago
RT @porndaughter: Tonight I have a profound sense of loss over the passing of @RepCummings. He was a true American hero and when we look to...

Anna @anna_ambrussuny  an hour ago
RT @porndaughter: A1: This Mashable guide has some good basic tips. @mashable https://t.co/BUY0PTMETL #MacroSW

RovingSocialWorker J. @Travel_MSW  an hour ago
This title speaks and appeals to me on so many levels. #MacroSW #TheRovingSocialWorker

#MacroSW Moderator @OfficialMacroSW  an hour ago
@melaniesage @karenzgoda Well, we’ll take it!!! #MacroSW https://t.co/U6sKyObm3G

Kristin B. Frazee @porndaughter  an hour ago
A1: Do an assessment of your strengths, challenges, passions, personality, skills, and values. This @PwC workbook is handy. https://t.co/H6Do7F8kaS #MacroSW #YourSWBrand

Ann-Marie O’Brien @StrongGirl51  an hour ago
A1 this is such a relevant question. In Canada we are in the midst of a very divisive Federal election. Really looking forward to the responses #MacroSW

Nancy Kusmaul, PhD, MSW @nancy_kusmaul  an hour ago
RT @porndaughter: A1: This Mashable guide has some good basic tips. @mashable https://t.co/BUY0PTMETL #MacroSW

#MacroSW Moderator @OfficialMacroSW  an hour ago
RT @porndaughter: A1: Do an assessment of your strengths, challenges, passions, personality, skills, and values. This @PwC workbook is hand...

Kayla Blotner @KayBlot  an hour ago
@porndaughter @mashable Love the title of that #MacroSW

Dr. Amanda M Stylianou @AMStylianou  an hour ago
Amanda Stylianou @Rutgers UBHC #MacroSW
RT @Travel_MSW: This title speaks and appeals to me on so many levels. #MacroSW #TheRovingSocialWorker https://t.co/Ne2WUUCvyl

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RT @porndaughter: A1: This Mashable guide has some good basic tips. @mashable https://t.co/BUY0PTMETL #MacroSW

Hi #MacroSW chatters, Alyssa here from @socialworkersfm. A great topic tonight, as we discuss how to have a personal brand while also saying true to our values, especially when politics are involved. What must we know about ourselves & our brand first to avoid things going south. https://t.co/JfOYzERgLm

#MacroSW resource alert!!

Hi! #MacroSW Steve Baranowski CE coordinator first NASW-NYS temporarily on this handle

RT @melaniesage: @karenzgoda I asked my husband if he had emergency snacks in his car tonight and he said no. Then I googled ice cream deli...

RT @AlyssaLotmore: Hi #MacroSW chatters, Alyssa here from @socialworkersfm. A great topic tonight, as we discuss how to have a personal bra...

@porndaughter A1. I'm not sure. ensuring your brand aligns with a your personal values on some level and knowing your audience to start ..maybe #MacroSW

@porndaughter A1 Great quote from @DrJulieHanks “I think of branding as simply applying therapy skills in a different way. Building a cohesive online presence is about showing up as yourself and building relationships of trust that help and inspire.” https://t.co/G4CYoeC8fb #MacroSW https://t.co/E2S72CCv4L
Nancy Kusmaul, PhD, MSW @nancy_kusmaul
@porndaughter A1: You need to know what you believe in, and what you believe about the role of government, policy, and the law. #macrosw

#MacroSW Moderator @OfficialMacroSW
@AMStylianou @Rutgers_UBHC Welcome, Amanda! #MacroSW

DT Bruno, BSW @DeafSocialWork
@NASWNYS Welcome, Steve! #MacroSW

Anna @anna_ambrussuny
RT @AlyssaLotmore: Hi #MacroSW chatters, Alyssa here from @socialworkersfm. A great topic tonight, as we discuss how to have a personal bra...

Vivian Taylor MSW 2020 @TayloredLooks
@porndaughter @mashable I just skimmed through the guide. It’s definitely informative and helpful for creating a personal brand. #MacroSW

❤️ Allison Berkowitz ❤️ @SocialWorkItOut
Hey there #MacroSW friends! 🧐 Tbh, I’m fearful of how my politicking may interfere with my desire to enter academia. But I share (a lot) because I feel compelled to. Tuning in tonight to see how others balance the two. https://t.co/qr9tjOIuDx

Karen 🌹 Zgoda @karenzgoda
@melaniesage Good snacks are a #MacroSW prerequisite. https://t.co/DlgPUacWWC https://t.co/8zXWgJL58E

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Melanie Sage 📀@melaniesage
@porndaughter A1. The types of audiences who access my account, and what assumptions they might make about my political behavior, how that impacts my multiple roles. #macrosw

Nancy Kusmaul, PhD, MSW @nancy_kusmaul
@porndaughter A1b: Political activism does not have to mean supporting or opposing particular candidates. #macrosw

Kristin B. Frazee @porndaughter
A1: Identify your goals, audience, and what problems you solve for them, and how are you different. Most important is knowing your audience and that they align with your values. #MacroSW #YourSWBrand

RovingSocialWorker J.🎙@Travel_MSW
RT @UBSSW: @porndaughter A1 Great quote from @DrJulieHanks “I think of branding as simply applying therapy skills in a different way. Buil...
RT @melaniesage: @porndughter A1. The types of audiences who access my account, and what assumptions they might make about my political be...

RT @porndughter: Q1: What you need to know about your brand before diving into political activism. #MacroSW

A1: my introduction Travel_MSW #MacroSW https://t.co/Z5v88e9iQ1

RT @SocialWorkItOut: Hey there #MacroSW friends! 🌟 Tbh, I’m fearful of how my politicking may interfere with my desire to enter academia....

Think about linking your brand to your vision, purpose, and the impact you want to have in the world. #MacroSW

A1: Also, just be yourself. It's exhausting trying to be someone you are not. #MacroSW #YourSWBrand https://t.co/EsfxNtiMOQ

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@nancy_kusmaul @porndughter I always enjoy speaking w those that don’t necessarily align w my values. #macrosw

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@lakeya_cherry

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RT @UBSSW: @porndughter A1 Great quote from @DrJulieHanks “I think of branding as simply applying therapy skills in a different way. Buil...

RT @porndughter: A1: This Mashable guide has some good basic tips. @mashable https://t.co/BUY0PTMETL #MacroSW
<table>
<thead>
<tr>
<th>Username</th>
<th>Text</th>
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<tbody>
<tr>
<td><strong>Karen Zgoda</strong> @karenzgoda</td>
<td>RT @porndaughter: A1: Do an assessment of your strengths, challenges, passions, personality, skills, and values. This @PwC workbook is hand...</td>
</tr>
<tr>
<td><strong>Kristin B. Frazee</strong> @porndaughter</td>
<td>A1: @LinkedIn is really important and sometimes the forgotten platform. Check out <a href="https://t.co/nrr6klw1z7">https://t.co/nrr6klw1z7</a> @donnaserdula #MacroSW</td>
</tr>
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<td>@UBSSW @porndaughter @DrJulieHanks I love this! Self + Trust. Important! #macrosw</td>
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<td><strong>#MacroSW Moderator</strong> @OfficialMacroSW</td>
<td>#MacroSW Moderator @Travel_MSW You made it!!! #MacroSW <a href="https://t.co/HZqUzSGauq">https://t.co/HZqUzSGauq</a></td>
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<td><strong>UB-Social Work</strong> @UBSSW</td>
<td>@StrongGirl51 divisive politics? sounds familiar... #USVoterAppalledAtOurOwnStateOfAffairs #MacroSW @porndaughter @OfficialMacroSW <a href="https://t.co/tHHFTRFzuz">https://t.co/tHHFTRFzuz</a></td>
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<td><strong>UB-Social Work</strong> @UBSSW</td>
<td>RT @AlyssaLotmore: Hi #MacroSW chatters, Alyssa here from @socialworkersfm. A great topic tonight, as we discuss how to have a personal bra...</td>
</tr>
<tr>
<td><strong>Caroline Joyner</strong> @carol_joyner3</td>
<td>#macrosw</td>
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Adrienne Garr @adriennecgarr  
@nancy_kusmaul @porndaughter Activism could be purely about civic engagement and being the facilitating body between marginalized communities and challenging systems- the political system #MacroSW

Lakeya @lakeya_cherry  
@AMStylianou @Rutgers_UBHC Hi, Amanda! #MacroSW

Nancy Kusmaul, PhD, MSW @nancy_kusmaul  
@adriennecgarr I was involved in a conversation today about being your authentic self, and how much of yourself to share with the world. I think your personal brand is your true self, but the public facing side of that, and that you have to remain true to your values. #macrosw

Kristin B. Frazee @porndughter  
RT @AMStylianou: Think about linking your brand to your vision, purpose, and the impact you want to have in the world. #MacroSW

Karen 🌹 Zgoda @karenzgoda  
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UB-Social Work @UBSSW  
RT @nancy_kusmaul: @porndughter A1: You need to know what you believe in, and what you believe about the role of government, policy, and t…

RovingSocialWorker J. 🎙 @Travel_MSW  
only social media where I don't use this pic I keep it updated & it's how I generate a lot of collabs/travel jobs #TravelMSW #MacroSW 📚📚📚

Olyvia @olyviawithaY  
Audience does say a lot about a brand because it shows who the brand appeals to which is a refelction of the kind of ideas and behavior that are represented #MacroSW

Nancy Kusmaul, PhD, MSW @nancy_kusmaul  
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RT @AMStylianou: Think about linking your brand to your vision, purpose, and the impact you want to have in the world. #MacroSW

Anna @anna_ambrussuny
A1: in order to be a political activist, it is important for others to know what you represent and believe in - having a strong personal brand can possibly attract others who associate with that brand as well #macrosw

Dr. Amanda M Stylianou @AMStylianou
@lakeya_cherry @Rutgers_UBHC Hi @lakeya_cherry great to see you tonight on #macrosw- and hopefully next week in Denver. ;)

#MacroSW Moderator @OfficialMacroSW
We hear @LinkedIn is the “boring” network but it’s helpful to get insights about your professional network members. #MacroSW

RovingSocialWorker J. 🎙️ @Travel_MSW
RT @nancy_kusmaul: @adriennecgarr I was involved in a conversation today about being your authentic self, and how much of yourself to share...

Melanie Sage 🥰@melaniesage
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Nancy Kusmaul, PhD, MSW @nancy_kusmaul
RT @anna_ambrussuny: A1: in order to be a political activist, it is important for others to know what you represent and believe in - having...
Lakeya @lakeya_cherry
Facts! #MacroSW

UB-Social Work @UBSSW
@NASWNYS Glad you could join us tonight, Steve- #MacroSW

Lakeya @lakeya_cherry
RT @AMStylianou: Think about linking your brand to your vision, purpose, and the impact you want to have in the world. #MacroSW

UB-Social Work @UBSSW
RT @adriennecgarr: @porndaughter A1. I'm not sure. ensuring your brand aligns with a your personal values on some level and knowing your au...

Kristin B. Frazee @porndaughter
Q2 coming up #MacroSW

Ann-Marie O'Brien @StrongGirl51
A1 My brilliant daughter asked me recently, after scrolling through my twitter feed, ‘ mom, what exactly IS your brand’? 😂😂😂 #macrosw

Lakeya @lakeya_cherry
RT @porndaughter: A1: Identify your goals, audience, and what problems you solve for them, and how are you different. Most important is kno...

Linda Grobman - The New Social Worker @newsocialworker
A1: "Personal branding is a strategic career development tool that encompasses one’s image, work style, personality, values, knowledge areas, and professional reputation." #macrosw https://t.co/ArbZ8kY6qD

RovingSocialWorker J. @Travel_MSW
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Karen Zgoda @karenzgoda
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Nancy Kusmaul, PhD, MSW @nancy_kusmaul
RT @newsocialworker: A1: “Personal branding is a strategic career development tool that encompasses one’s image, work style, personality, v...

John Halloran @ProfHalloran
@porndaughter A1a: Whoa. We’re getting to the hard question first. In my mind, part of my brand must necessarily be inclusiveness—that is, I must not position myself in such a way that I alienate groups of folks from the kind of professor-student relationship which I want to offer. #MacroSW

Adrienne Garr @adriennecgarr
@nancy_kusmaul There’s definitely a level of vulnerability that comes with having a brand. As social workers we know the importance of boundaries. It’s possible to be truly authentic and having boundaries in the public arena. #MacroSW

UB-Social Work @UBSSW
RT @melaniesage: @porndaughter A1. The types of audiences who access my account, and what assumptions they might make about my political be...

UB-Social Work @UBSSW
RT @nancy_kusmaul: @porndaughter A1b: Political activism does not have to mean supporting or opposing particular candidates. #macrosw

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UB-Social Work @UBSSW
RT @Travel_MSW: A1: my introduction Travel_MSW #MacroSW
https://t.co/Z5v88e9iQ1

John Halloran @ProfHalloran
@porndaughter A1b: So, I guess, before engaging in any activism, it is important to consider what your objective is and what potential negative consequences might look like. For me, activism must have a nexus with issues that are central to my scholarship. #MacroSW
RT @AMStylianou: Think about linking your brand to your vision, purpose, and the impact you want to have in the world. #MacroSW

@porndoughter A1: That means that I’m willing to take more risks with being vocal about issues that are central to my scholarship than I do with other issues... But in that way, having a “brand” is also a check on my being reactionary. #MacroSW

Q2: How can you talk about politics and manage your brand? #MacroSW

RT @olyviawithaY: Audience does say a lot about a brand because it shows who the brand appeals to which is a reflection of the kind of ide...

RT @CharlesELeiwhJr: Saddened to learn of the passing of Rep. Elijah Cummings who I had the pleasure of meeting while on the Hill. He had t...

Here’s a great resource courtesy of @newsocialworker #MacroSW

@porndoughter A1: Your brand should be in somewhat good alignment with your values. How authentic is your brand to the true you? Would being yourself clash with your audience. I feel having a brand would involve some type of personal reflection. #MacroSW https://t.co/9i7ZMsVjAm

Yes! Everybody isn't for everybody. Those who are will find you and you will find them. #MacroSW

@Moni_SocialWork @nancy_kusmaul @porndoughter Yes - we found this image earlier today - #MacroSW @OfficialMacroSW https://t.co/mRnVhcXMUE
Kristin B. Frazee @porndaughter
A2: If you decide to speak on social media or publically about politics, be thoughtful and informed about the issues you are advocating for and others will see this as one of your positive attributes. #MacroSW

UB-Social Work @UBSSW
RT @porndaughter: A1: @LinkedIn is really important and sometimes the forgotten platform. Check out https://t.co/nrr6klw1z7 @donnaserdula #...

Lakeya @lakeya_cherry
@AMStylianou @Rutgers_UBHC Yes, we will plan for it! I am there Thursday-Sunday! #macrosw

UB-Social Work @UBSSW
RT @lakeya_cherry: @UBSSW @porndaughter @DrJulieHanks I love this! Self + Trust. Important! #macrosw

Melanie Sage @melaniesage
RT @OfficialMacroSW: Here’s a great resource courtesy of @newsocialworker #MacroSW https://t.co/q8LUkq8jvR

Kristin B. Frazee @porndaughter
@ProfHalloran This is a very thoughtful response. #MacroSW

Nancy Kusmaul, PhD, MSW @nancy_kusmaul
This right here 🧵🧬 #macrosw

Kayla Blotner @KayBlot
@porndaughter Social media is definitely a great platform #MacroSW

UB-Social Work @UBSSW
RT @karenzgoda: This is also a great way to find those who are like-minded - be what you want to attract! #MacroSW https://t.co/vP07zXGUr3

DT Bruno, BSW @DeafSocialWork
@porndaughter A2: Hmm... when on my platform, I remain cautious with talking points to avoid alienating others. But also remain informative as much as possible #MacroSW
Kristin B. Frazee @porndaughter  an hour ago
RT @ProfHalloran: @porndaughter A1b: So, I guess, before engaging in any activism, it is important to consider what your objective is and w...

UB-Social Work @UBSSW  an hour ago
RT @adriennecgarr: @nancy_kusmaul @porndaughter Activism could be purely about civic engagement and being the facilitating body between mar...

Adrienne Garr @adriennecgarr  an hour ago
@porndaughter A2. Easily because well... that's why I’m here. ..Talking politics especially in this climate feels almost taboo, but we have to keep encouraging people to engage in civic discourse and politics. It's the only way our democracy works #MacroSW

Karen Zgoda @karenzgoda  an hour ago
Right!! What would a student or client learn about you from viewing your profile? #MacroSW

Linda Grobman - The New Social Worker @newsocialworker  an hour ago
#macrosw

Kristin B. Frazee @porndaughter  an hour ago
RT @OfficialMacroSW: Here’s a great resource courtesy of @newsocialworker #MacroSW https://t.co/q8LUkq8jvR

Karen Zgoda @karenzgoda  an hour ago
RT @porndaughter: Q2: How can you talk about politics and manage your brand? #MacroSW

MG @Moni_SocialWork  an hour ago
Good question. I think u have to commit and go w it. There will be those that don’t agree. But that’s the interesting part. Finding some common ground. #macrosw

UB-Social Work @UBSSW  an hour ago
RT @nancy_kusmaul: @adriennecgarr I was involved in a conversation today about being your authentic self, and how much of yourself to share...

Nancy Kusmaul, PhD, MSW @nancy_kusmaul  an hour ago
RT @porndaughter: A2: If you decide to speak on social media or publically about politics, be thoughtful and informed about the issues you...
UB-Social Work @UBSSW
RT @Travel_MSW: only social media where I don't use this pic I keep it updated & it's how I generate a lot of collabs/travel jobs #TravelMS...

Nancy Kusmaul, PhD, MSW @nancy_kusmaul
RT @ProfHalloran: @porndaughter A1c: That means that I’m willing to take more risks with being vocal about issues that are central to my sc...

Nancy Kusmaul, PhD, MSW @nancy_kusmaul
RT @ProfHalloran: @porndaughter A1b: So, I guess, before engaging in any activism, it is important to consider what your objective is and w...

UB-Social Work @UBSSW
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UB-Social Work @UBSSW
RT @porndaughter: A1: Also, just be yourself. It’s exhausting trying to be someone you are not. #MacroSW #YourSWBrand https://t.co/EsfxNtiM...

Kristin B. Frazee @porndaughter
@AlyssaLotmore You do have to walk these fine lines. #MacroSW

UB-Social Work @UBSSW
RT @newsocialworker: A1: “Personal branding is a strategic career development tool that encompasses one’s image, work style, personality, v...

Olyvia @olyviawithaY
A2: You would have to be super informed on what you’re talking about or risk being seen as unreliable with your information which would definitely damage your brands reputation #MacroSW https://t.co/Y01NO8aXdy

Thania @Woahdude_95
@porndaughter A1: Knowing clearly where you stand on issue allows you to participate more enthusiastically as opposed to just going with the flow of the majority. Ones voice tends to get lost amongst the majority without having a solid foundation in what your beliefs are. #MacroSW

MG @Moni_SocialWork
@adriennecgarr @porndaughter Yes!!! Social work by our creed is social justice 🌐 #macrosw
UB-Social Work @UBSSW  
RT @ProfHalloran: @porndaughter A1a: Whoa. We’re getting to the hard question first. In my mind, part of my brand must necessarily be incl...

Lakeya @lakeya_cherry  
@OfficialMacroSW @LinkedIn I LOVE @LinkedIn. I agree that it is often forgotten but I use it often and have seen great results #MacroSW

UB-Social Work @UBSSW  
RT @adriennecgarr: @nancy_kusmaul There’s definitely a level of vulnerability that comes with having a brand. As social workers we know the...

Dr. Amanda M Stylianou @AMStylianou  
A2: I try to remain centered on the humanness of the political issues at hand. For me, it’s not about demonizing those that disagrees with me. Rather it’s about centering the humanness of those impacted by the issue. #macrosw

UB-Social Work @UBSSW  
RT @ProfHalloran: @porndaughter A1b: So, I guess, before engaging in any activism, it is important to consider what your objective is and w...

Lakeya @lakeya_cherry  
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Kristin B. Frazee @porndaughter  
RT @newsocialworker: #macrosw https://t.co/1hyvaAapIj

Oscar Rivera @OscarLCSW  
✔️ Medicare for All ✔️ A Living Wage & Labor Rights ✔️ K-16 schooling, aka Public Colleges ✔️ 100% Renewable Energy ✔️ Fixing the pipes in Flint ✔️ Not Hurting Immigrants ✔️ Holding Wall Street Accountable #MacroSW

Nancy Kusmaul, PhD, MSW @nancy_kusmaul  
@ProfHalloran @porndaughter Agree! I tend to very political on social media around issues of #healthpolicy #traumainformedcare #olderadults #directcareworkers #macrosw Activism and "being political" includes civil discourse on policy issues.

Nancy Kusmaul, PhD, MSW @nancy_kusmaul  
RT @Woahdude_95: @porndaughter A1: Knowing clearly where you stand on issue allows you to participate more enthusiastically as opposed to j...
RovingSocialWorker J. @Travel_MSW
A2: Some of my identities either “offend” ppl or makes me a target. My brand is aging-punk-activist who is also Queer & chronically ill #MacroSW

Karen Zgoda @karenzgoda
A2: Make politics your brand! I support social justice and share information and tweets to advocate the social justice causes I am passionate about. #FightFor15 #MedicareForAll #GreenNewDeal #BlackLivesMatter #MeToo #MacroSW
https://t.co/1zNw0qhnX3

UB-Social Work @UBSSW
RT @ProfHalloran: @porndughter A1c: That means that I’m willing to take more risks with being vocal about issues that are central to my sc...

Kristin B. Frazee @porndughter
A2: Good tips here. You could keep your political activities offline or decide not to engage at all (this would be hard for social workers). Can Politics and Personal Branding Mix? https://t.co/BfVafVZqIp #MacroSW

UB-Social Work @UBSSW
RT @porndughter: Q2: How can you talk about politics and manage your brand? #MacroSW

MG @Moni_SocialWork
Yes! I same here 😊 #macrosw

Nancy Kusmaul, PhD, MSW @nancy_kusmaul
RT @karenzgoda: A2: Make politics your brand! I support social justice and share information and tweets to advocate the social justice caus...

Melanie Sage @melaniesage
We’ve been teaching this in our DSW program, #UBSSWhbpp... it’s hard to find that right balance, esp while also learning Twitter, and depends somewhat on the types of professional work we do.

Adrienne Garr @adriennecgarr
Oh look it's future me...#MacroSW

Karen Zgoda @karenzgoda
RT @adriennecgarr: Oh look it's future me...#MacroSW https://t.co/k1WjmZppDI
Dr. Tom Felke @SocWrkDoc
I try to make sure that I stay within my areas of expertise when asked to provide comments or give talks locally. I look to those who know more and refer when needed. #MacroSW

RovingSocialWorker J. 🎙️ @Travel_MSW
RT @lakeya_cherry: @OfficialMacroSW @LinkedIn I LOVE @LinkedIn. I agree that it is often forgotten but I use it often and have seen great r...

Anna @anna_ambrussuny
RT @AMStylianou: A2: I try to remain centered on the humanness of the political issues at hand. For me, it’s not about demonizing those tha...

Karen 🌺 Zgoda @karenzgoda
@adriennecgarr #MacroSW https://t.co/mwQgwHs4I0

John Halloran @ProfHalloran
@porndaughter A2a: I want to expand on the linked tweet. If what having a brand is is having a set of priors—some set of issues/objectives or some comprehensive doctrine—then those priors can help guard against simply following the controversy of the day. #MacroSW https://t.co/m3l6YYF6Ak

DT Bruno, BSW @DeafSocialWork
@SocWrkDoc Fantastic tweet! #MacroSW

John Halloran @ProfHalloran
@porndaughter A2b: For example, I’m comfortable opining on issues related to children, families, and bureaucracies. There is a nexus there to my work and to my commitments. But I try not to stray too far outside of that. #MacroSW

Adrienne Garr 🤎 @adriennecgarr
@SocWrkDoc This is a great strategy. #MacroSW

Ann-Marie O'Brien @StrongGirl51
A2 I think you have to be mindful of your platform. This is in keeping with knowing your audience. #macrosw

#MacroSW Moderator @OfficialMacroSW
@Travel_MSW Not all #socialwork brands can be “safe” or in keeping with the older models of education/practice. #MacroSW
RovingSocialWorker J. 🎙️ @Travel_MSW
RT @porndaughter: A2: Good tips here. You could keep your political activities offline or decide not to engage at all (this would be hard f...

#MacroSW Moderator @OfficialMacroSW
RT @porndaughter: A2: Good tips here. You could keep your political activities offline or decide not to engage at all (this would be hard f...

UB-Social Work @UBSSW
A2 Clarify, Communicate, Manage and Master https://t.co/MVLLD8GxUy
@porndaughter <Politics includes #policy - we’re great at policy!! Address the issue, not a personality (we use #POTUS rather than the name of the 45th President to avoid triggering anyone) #MacroSW https://t.co/Pcf0dL5ECS

Nancy Kusmaul, PhD, MSW @nancy_kusmaul
RT @ProfHalloran: @porndaughter A2a: I want to expand on the linked tweet. If what having a brand is is having a set of priors—some set of...

👑 Adrienne Garr👑 @adriennecgarr
@karenzgoda #MacroSW https://t.co/rJG2OvHi35

UB-Social Work @UBSSW
RT @porndaughter: A2: If you decide to speak on social media or publically about politics, be thoughtful and informed about the issues you...

Jennifer Luria @JLuriaLISW
Thank you @porndaughter. I agree 100%. I would also add to be aware of your particular niche that can add value and knowledge. I am a child therapist so when I wanted to advocate for families being separated, I wrote on the effects of disrupted attachment. @hopesbc

MG @Moni_SocialWork
@UBSSW @porndaughter 🌍 #macrosw

Kristin B. Frazee @porndaughter
RT @UBSSW: A2 Clarify, Communicate, Manage and Master https://t.co/MVLLD8GxUy @porndaughter <Politics includes #policy - we're great at po...
RT @DeafSocialWork: @porndaughter A2: Hmm... when on my platform, I remain cautious with talking points to avoid alienating others. But als...

RT @UBSSW: A2 Clarify, Communicate, Manage and Master https://t.co/MVLLD8GxUy @porndaughter <Politics includes #policy - we're great at po...

Q3 is coming up. #MacroSW

RT @adiennecgarr: @porndaughter A2. Easily because well... that's why I’m here. 🤷‍♂️ ..Talking politics especially in this climate feels...

RT @newsocialworker: #macrosw https://t.co/1hyvaAapIj

RT @olvyiawithaY: A2: You would have to be super informed on what you’re talking about or risk being seen as unreliable with your informati...

Q3: What factors play a role in how and if you should engage in political discussion and/or activities? #MacroSW

@Travel_MSW Thank you for this answer. It’s a reality that us #socialworkers w/multiple identities face. #MacroSW

RT @porndaughter: A2: If you decide to speak on social media or publically about politics, be thoughtful and informed about the issues you...

@olvyiawithaY (nice gif, olyvia!) #MacroSW

RT @ProfHalloran: @porndaughter A1b: So, I guess, before engaging in any activism, it is important to consider what your objective is and w...
Karen Zgoda @karenzgoda
RT @OfficialMacroSW: Here’s a great resource courtesy of @newsocialworker #MacroSW https://t.co/q8LUkq8jvR

Seth J. Meyer @SethJMeyer
Hey #macrosw, Seth from Bridgewater State University here coming in late after some late night teaching.

UB-Social Work @UBSSW
RT @AMStylianou: A2: I try to remain centered on the humanness of the political issues at hand. For me, it’s not about demanizing those tha...

Karen Zgoda @karenzgoda
RT @newsocialworker: #macrosw https://t.co/1hyvaAaplj

Karen Zgoda @karenzgoda
RT @porndaughter: A2: Good tips here. You could keep your political activities offline or decide not to engage at all (this would be hard f...

MG @Moni_SocialWork
First time joining this group and I already love it! #macrosw

Karen Zgoda @karenzgoda
RT @UBSSW: A2 Clarify, Communicate, Manage and Master https://t.co/MVLLD8GxUy @porndaughter <Politics includes #policy - we're great at po...

Lakeya @lakeya_cherry
@karenzgoda I jiggle for justice too! #MacroSW but yes, I often share information about causes most important to me. I don’t actively debate these issues on social media, but I do try to share information that aligns with my values or ones that I feel we should question or ponder further.

UB-Social Work @UBSSW
RT @OscarLCSW: ✅ Medicare for All ✅ A Living Wage & Labor Rights ✅ K-16 schooling, aka Public Colleges ✅ 100% Renewable Energy ✅ Fixing the...

UB-Social Work @UBSSW
RT @nancy_kusmaul: @ProfHalloran @porndaughter Agree! I tend to very political on social media around issues of #healthpolicy #traumainform...
Dr. Tom Felke @SocWrkDoc
A2) Great point! I also teach my students to study the platforms of others rather than focus solely on their own. You know where you stand, learn where they are coming from! #MacroSW

Lakeya @lakeya_cherry
RT @porndaughter: A2: Good tips here. You could keep your political activities offline or decide not to engage at all (this would be hard f...

UB-Social Work @UBSSW
RT @Travel_MSW: A2: Some of my identities either "offend" ppl or makes me a target. My brand is aging-punk-activist who is also Queer & chr...

UB-Social Work @UBSSW
RT @karenzgoda: A2: Make politics your brand! I support social justice and share information and tweets to advocate the social justice caus...

#MacroSW Moderator @OfficialMacroSW
@Moni_SocialWork That’s great to hear, MG! #MacroSW

RovingSocialWorker J. @Travel_MSW
@OfficialMacroSW Never said it needed to be safe, the personal is the political. Just like my issues with social work edu and practice being racist as it. #MacroSW

UB-Social Work @UBSSW
RT @porndaughter: A2: Good tips here. You could keep your political activities offline or decide not to engage at all (this would be hard f...

Kristin B. Frazee @porndaughter
A3: @nasw code of ethics outlines social workers core values which your brand as a social worker should align. Lots in this document to guide behavior, ethics, treating each person respectfully, mindful of differences. #MacroSW #YourSWBrand

DT Bruno, BSW @DeafSocialWork
RT @porndaughter: A3: @nasw code of ethics outlines social workers core values which your brand as a social worker should align. Lots in th...

Nancy Kusmaul, PhD, MSW @nancy_kusmaul
RT @porndaughter: A3: @nasw code of ethics outlines social workers core values which your brand as a social worker should align. Lots in th...
John Halloran @ProfHalloran
@porndaughter A3: It has to be an issue that I’m committed to. And sometimes I like to check my social media history to see if I’ve had something to say on the issue before. If not, try to hold my tongue. #MacroSW

Lakeya @lakeya_cherry
@SocWrkDoc Important! #MacroSW

RovingSocialWorker J. @Travel_MSW
RT @porndaughter: Q3: What factors play a role in how and if you should engage in political discussion and/or activities? #MacroSW

Kristin B. Frazee @porndaughter
@Moni_SocialWork So glad #MacroSW

Oscar Rivera @OscarLCSW
A3: it’s OT an option! Apathy is not an option! We must get and stay engaged in the political process #MacroSW

Karen Zgoda @karenzgoda
@lakeya_cherry Finding your people is wonderful. ❤ #MacroSW
https://t.co/YPUncYwGbE

UB-Social Work @UBSSW
RT @ProfHalloran: @porndaughter A2a: I want to expand on the linked tweet. If what having a brand is is having a set of priors—some set of...

UB-Social Work @UBSSW
RT @ProfHalloran: @porndaughter A2b: For example, I’m comfortable opining on issues related to children, families, and bureaucracies. There...

Sara Flores Sanchez @SaraFloresSanc2
A2: By having a civil discourse and giving accurate information, (not alternative facts) and try to understand the point of view of the opposite side After all politics is big part your brand. #MacroSW

#MacroSW Moderator @OfficialMacroSW
@Travel_MSW Yes...the “safe” comment is more for the audience tonight #macroSW
A3: Investigate your employer’s policies. There are some state exceptions but private employers don’t have to adhere to the first amendment--Politics in the Workplace @Holland_Knight https://t.co/TjrUDQ1hPv #MacroSW

@porndaughter For me personally if I know I can make a good case and believe in what I say I will engage in a discussion. If not I won’t #MacroSW

@porndaughter A3. For me it’s new research, new bills, current events, and my knowledge on them that influence if I engage or not. If my target population is affected I’m definitely engaging to educate others and advocate for my community. #MacroSW

RT @lakeya_cherry: @karenzgoda I jiggle for justice too! #MacroSW but yes, I often share information about causes most important to me. I d...

Resource alert #macrosw ———>

@porndaughter A3. At this point every day life in general! Other factors can be a policy or a social justice issue that comes up that is relevant to the brand. Academics could speak to why/or why not making college more accessible through more federal grants is meaningful policy #MacroSW

@porndaughter A3: Some of your specific activities may be limited by your employer or perceptions that your views are linked to them. When you participate in advocacy as a social worker you have to be clear as to whether you are representing your views or your agency’s. #macrosw

We had a segment on @socialworkersfm about media advocacy and branding which relates to we are chatting about tonight. This is a topic that can apply to many professions and should be discussed more. https://t.co/zhJYu1bMSK #MacroSW https://t.co/cHQ7VmB11W
Kristin B. Frazee @porndaughter
@KayBlot Good rule of thumb #MacroSW

RovingSocialWorker J. @Travel_MSW
Correct, but also remember there is no hierarchy to the code & each SW practitioner will interpret it different based on the situation. Ultimate answer: If you stand in front of a peer rvw committee what will they say abt your bx/actions? #MacroSW

Nancy Kusmaul, PhD, MSW @nancy_kusmaul
RT @AlyssaLotmore: We had a segment on @socialworkersfm about media advocacy and branding which relates to we are chatting about tonight. T...

MG @Moni_SocialWork
@TayloredLooks @porndaughter We’ll states. Same here #macrosw

Adrienne Garr @adriennecgarr
@nancy_kusmaul @porndaughter This is absolutely critical. #MacroSW

Nancy Kusmaul, PhD, MSW @nancy_kusmaul
RT @OfficialMacroSW: Resource alert #macrosw --> https://t.co/K4NhKaLU7I

Melanie Sage @melaniesage
@porndaughter A3. We have to consider how public political advocacy might impact clinical/practice/research/teaching relationships & partnerships, esp in forums where assumptions can be made/statements misused about what we share. #macrosw

UB-Social Work @UBSSW
@Moni_SocialWork #MacroSW @porndaughter @OfficialMacroSW https://t.co/VVTkt36MkW

Seth J. Meyer @SethJMeyer
@porndaughter For me it's two-fold. What's important for me (antisemitism is a big one for me) and what's going to push forward my client's needs. What do my clients want? #macrosw

Nancy Kusmaul, PhD, MSW @nancy_kusmaul
RT @porndaughter: A3: Investigate your employer's policies. There are some state exceptions but private employers don't have to adhere to t...
RT @StrongGirl51: A2 I think you have to be mindful of your platform. This is in keeping with knowing your audience. #macrosw

RT @SocWrkDoc: A2) Great point! I also teach my students to study the platforms of others rather than focus solely on their own. You know w...

RT @Travel_MSK: @OfficialMacroSW Never said it needed to be safe, the personal is the political. Just like my issues with social work edu a...

A3: If you are a federal employee, learn about the Hatch Act. https://t.co/YCknlZUfUn #MacroSW

RT @AlyssaLotmore: We had a segment on @socialworkersfm about media advocacy and branding which relates to we are chatting about tonight. T...

A3) For me, the if is a no-brainer as we have to get involved when it relates to our clients/communities/etc. The how is tempered by employment for me but I'm fortunate to be at a school that values activism and has supportive administration. #MacroSW

RT @melaniesage: @porndaughter A3. We have to consider how public political advocacy might impact clinical/practice/research/teaching relat...

RT @porndaughter: Q3: What factors play a role in how and if you should engage in political discussion and/or activities? #MacroSW

RT @AlyssaLotmore: We had a segment on @socialworkersfm about media advocacy and branding which relates to we are chatting about tonight. T...

RT @porndaughter: A3: Investigate your employer's policies. There are some state exceptions but private employers don't have to adhere to t...
Dr. Amanda M Stylianou @AMStylianou
A3: If by sharing your voice one person may hear, then speak up. Silence is the enemy. #macrosw

starr howell @starrjaneeeee
Hi I’m Starr Howell & I’m a senior at SUNY Oneonta #MacroSW

Joe Bonilla @joe_bonilla
Good words to live by.

Anna @anna_ambrussuny
RT @melaniesage: @porndaughter A3. We have to consider how public political advocacy might impact clinical/practice/research/teaching relat...

RovingSocialWorker J. 🎙️ @Travel_MSW
RT @porndaughter: A3: If you are a federal employee, learn about the Hatch Act. https://t.co/YCknlZUfUn #MacroSW

Lakeya @lakeya_cherry
@AMStylianou Yes- silence can be complicity. #MacroSW

Kristin B. Frazee @porndaughter
A3: Non-profits have great flexibility than you think to engage politically like creating a PAC. Work with org leaders to develop a strategy. It helps you and the org mission. https://t.co/tBstzsboYY @npquarterly #MacroSW

RovingSocialWorker J. 🎙️ @Travel_MSW
RT @porndaughter: A3: Non-profits have great flexibility than you think to engage politically like creating a PAC. Work with org leaders to...

Lakeya @lakeya_cherry
RT @porndaughter: A3: Non-profits have great flexibility than you think to engage politically like creating a PAC. Work with org leaders to...

Karen 🌹 Zgoda @karenzgoda
@SethJMeyer @lakeya_cherry It’s so hard to read intent from words (literally). I prefer face to face conversation for debating big topics, especially if they are important to me, to avoid miscommunication & misunderstandings. #MacroSW https://t.co/b2VxO6hnsy
Nancy Kusmaul, PhD, MSW @nancy_kusmaul
RT @porndaughter: A3: Non-profits have great flexibility than you think to engage politically like creating a PAC. Work with org leaders to...

RovingSocialWorker J. @Travel_MSW
y'all I can't keep up... #MacroSW

Adrienne Garr @adriennecgarr
@starrjanee Welcome Starr! #MacroSW https://t.co/q0t2eb5aG5

Karen Zgoda @karenzgoda
RT @porndaughter: Q3: What factors play a role in how and if you should engage in political discussion and/or activities? #MacroSW

Kristin B. Frazee @porndaughter
A3: If you're in clinical practice and have a presence on social media to promote your brand read this: https://t.co/ysEoKmMOEE @newsocialworker #MacroSW

Karen Zgoda @karenzgoda
RT @porndaughter: A3: @nasw code of ethics outlines social workers core values which your brand as a social worker should align. Lots in th...

RovingSocialWorker J. @Travel_MSW
RT @porndaughter: A3: If you're in clinical practice and have a presence on social media to promote your brand read this: https://t.co/ysEo...

Karen Zgoda @karenzgoda
RT @porndaughter: A3: Investigate your employer's policies. There are some state exceptions but private employers don't have to adhere to t...

DT Bruno, BSW @DeafSocialWork
RT @porndaughter: A3: If you're in clinical practice and have a presence on social media to promote your brand read this: https://t.co/ysEo...

Karen Zgoda @karenzgoda
RT @porndaughter: A3: If you are a federal employee, learn about the Hatch Act. https://t.co/YCknlZUfUn #MacroSW

Karen Zgoda @karenzgoda
RT @porndaughter: A3: Non-profits have great flexibility than you think to engage politically like creating a PAC. Work with org leaders to...
Linda Grobman - The New Social Worker @newsocialworker
RT @porndaughter: A3: If you’re in clinical practice and have a presence on social media to promote your brand read this: https://t.co/ysEo...

UB-Social Work @UBSSW
@porndaughter As a public university, we are nonpartisan. Then as social work educators, we want to model - and provide! - thoughtful comments and perspectives, while honoring the dignity of every person #humanrights #traumainformed #MacroSW @UBittic https://t.co/n3P4k6eRqi

#MacroSW Moderator @OfficialMacroSW
RT @porndaughter: A3: If you are a federal employee, learn about the Hatch Act. https://t.co/YCknlZUfUn #MacroSW

MG @Moni_SocialWork
@karenzgoda @SethJMeyer @lakeya_cherry I always add nice emojis at the end just to soften up the msg. lol! But tend to speak w others abt heated issues in safe spaces #macrosw

Nancy Kusmaul, PhD, MSW @nancy_kusmaul
Resources for clinical social workers on #macrosw here:

starr howell @starrjaneee
A3: In my opinion there are certain political conversations you should take a step back from if you have no background knowledge of the fact. Topics that involve race and gender require first hand knowledge. Empathy vs Sympathy. #MacroSW

Kristin B. Frazee @porndaughter
Q4 coming up! #MacroSW

UB-Social Work @UBSSW
RT @porndaughter: A3: @nasw code of ethics outlines social workers core values which your brand as a social worker should align. Lots in th...

UB-Social Work @UBSSW
RT @ProfHalloran: @porndaughter A3: It has to be an issue that I’m committed to. And sometimes I like to check my social media history to s...
Jonathan Singer @socworkpodcast
The 2018 NASW Code of Ethics has 19 changes, most related to #SWTech. Allan Barsky and I talk about 7 of them. Listen to PART 1: https://t.co/UtpyEzk0TF PART 2: https://t.co/xsP5Um0TAR #socialwork Part 3: https://t.co/OE7SL6HumP #MacroSW

UB-Social Work @UBSSW
RT @OscarLCSW: A3: it’s OT an option! Apathy is not an option! We must get and stay engaged in the political process #MacroSW

Anna @anna_ambrussuny
A3: social work is an advocacy based profession & when it comes to helping individuals who do not have a voice political engagement is a must #macrosw

UB-Social Work @UBSSW
RT @TayloredLooks: @porndaughter A3. For me it's new research, new bills, current events, and my knowledge on them that influence if I enga...

RovingSocialWorker J. @Travel_MSW
RT @UBSSW: @porndaughter As a public university, we are nonpartisan. Then as social work educators, we want to model - and provide! - though...

Adrienne Garr @adriennecgarr
@karenzgoda @SethJMeyer @lakeya_cherry I agree there's no "tone" when debating issues through the internet. And face to face convos for whatever reason are just more..better(?) The in person the exchange changes the atmosphere a little bit #MacroSW

UB-Social Work @UBSSW
RT @lakeya_cherry: @karenzgoda I jiggle for justice too! #MacroSW but yes, I often share information about causes most important to me. I d...

UB-Social Work @UBSSW
RT @adriennecgarr: @porndaughter A3. At this point every day life in general! Other factors can be a policy or a social justice issue that...

Nancy Kusmaul, PhD, MSW @nancy_kusmaul
RT @adriennecgarr: @karenzgoda @SethJMeyer @lakeya_cherry I agree there's no "tone" when debating issues through the internet. And face to...
Q4: How can you keep political debate and activism from devolving into angry chaos? #MacroSW

RT @AlyssaLotmore: We had a segment on @socialworkersfm about media advocacy and branding which relates to we are chatting about tonight. T...

@karenzgoda @SethJMeyer @lakeya_cherry THIS- there are some convos that are better to have in face-to-face environments. And arguing on the internet (or even politely defending one's position) doesn't usually change anyone's mind. #macrosw https://t.co/QVGU90rIU0

I'm a little obsessed with gifs. #MacroSW https://t.co/XpLjv78Jbz

RT @Travel_MSW: correct, but also remember there is no hierarchy to the code & each SW practitioner will interpret it different based on th...

RT @OfficialMacroSW: Resource alert #macrosw ——> https://t.co/K4NhKaLU7I

@adriennecgarr @starrjanee #MacroSW

RT @melaniesage: @porndaughter A3. We have to consider how public political advocacy might impact clinical/practice/research/teaching relat...

RT @nancy_kusmaul: Resources for clinical social workers on #macrosw here: https://t.co/fRXPwhFZft

@UBSSW @porndaughter I agree with sticking to addressing the big policy issues. There are often ableist attacks against the current #POTUS (tiny hands, conflating mental health issues with being morally unsound), when people are understandably very concerned about the policies. #adhominem #macroSW
Karen Zgoda @karengoda
RT @adriennecgarr: @karengoda @SethJMeyer @lakeya_cherry I agree there's no "tone" when debating issues through the internet. And face to...

Kristin B. Frazee @porndaughter
A4: Keeping It Civil: How To Talk Politics Without Letting Things Turn Ugly @npr https://t.co/gHuSupJtRL #MacroSW

Kayla Blotner @KayBlot
@porndaughter Know when to stop. If it seems like it's going sour, it's best to not continue #MacroSW

UB-Social Work @UBSSW
RT @SethJMeyer: @porndaughter For me it's two-fold. What's important for me (antisemitism is a big one for me) and what's going to push for...

UB-Social Work @UBSSW
RT @SocWrkDoc: A3) For me, the if is a no-brainer as we have to get involved when it relates to our clients/communities/etc. The how is tem...

Melanie Sage @melaniesage
RT @porndaughter: A4: Keeping It Civil: How To Talk Politics Without Letting Things Turn Ugly @npr https://t.co/gHuSupJtRL #MacroSW

UB-Social Work @UBSSW
RT @porndaughter: A3: Non-profits have great flexibility than you think to engage politically like creating a PAC. Work with org leaders to...

Karen Zgoda @karengoda
TRUTH. #MacroSW

Lakeya @lakeya_cherry
RT @porndaughter: A4: Keeping It Civil: How To Talk Politics Without Letting Things Turn Ugly @npr https://t.co/gHuSupJtRL #MacroSW

Kristin B. Frazee @porndaughter
@KayBlot Definitely. #MacroSW

RovingSocialWorker J. @Travel_MSW
A4: on the internet of things: do the hardest thing possible, take a step back. disengage. sometimes you need to turn off notifications. sometimes you need to just turn your phone off/laptop shut down.
DT Bruno, BSW @DeafSocialWork
@MelanieLCarlson @UBSSW @porndaughter Thank you so much for pointing this out especially ableism attacks, it has been draining for #CripTheVote members to watch. #MacroSW

Dr. Tom Felke @SocWrkDoc
A4) I always try to stick by the mantra of 'We can agree to disagree as long as we agree to do so respectfully.' Look at it as a conversation not a prize fight. #MacroSW

Linda Grobman - The New Social Worker @newsocialworker @porndaughter A4: stick to facts, use reliable sources #macrosw

UB-Social Work @UBSSW
RT @nancy_kusmaul: Resources for clinical social workers on #macrosw here: https://t.co/fRXPhFZft

UB-Social Work @UBSSW
RT @starrjaneee: A3: In my opinion there are certain political conversations you should take a step back from if you have no background kno...

Karen Zgoda @karenzgoda
RT @porndaughter: A3: If you're in clinical practice and have a presence on social media to promote your brand read this: https://t.co/ysEo...

UB-Social Work @UBSSW
RT @anna_ambrussunya: A3: social work is an advocacy based profession & when it comes to helping individuals who do not have a voice politic...

Kristin B. Frazee @porndaughter
RT @karenzgoda: TRUTH. #MacroSW https://t.co/jEcDNT4gbu

Karen Zgoda @karenzgoda
RT @porndaughter: Q4: How can you keep political debate and activism from devolving into angry chaos? #MacroSW

Kristin B. Frazee @porndaughter
This organization looks interesting. https://t.co/v11O3mNInz #MacroSW

Frances @Peoplematter19
Yes!!!
UB-Social Work @UBSSW
RT @melaniesage: @karenzgoda @SethJMeyer @lakeya_cherry THIS- there are some convos that are better to have in face-to-face environments. A...

MG @Moni_SocialWork
A1) I think you have to come into it knowing u may not agree w the other person & have an open mind. We come to this world & profession for different reasons w diff experiences. I think as long as u respect the other human u should be good. This has worked for me so far. #macrosw

Adrienne Garr @adriennecgarr
@melaniesage @karenzgoda @SethJMeyer @lakeya_cherry I'd also like to add..that I personally am not a fan of 'references!' comments..look bro..I went to Graduate school for Social Work..ain't no REFERENCES WHEN I'M NOT GETTING A GRADE FOR IT Do your own hw... #MacroSW

Melanie Sage @melaniesage
@SocWrkDoc A4. Honestly, "let's agree to disagree" is my most hated phrase. NO, I don't agree to disagree. I just disagree disagree. ;) #MacroSW

Frances @Peoplematter19
RT @OscarLCSW: A3: it’s OT an option! Apathy is not an option! We must get and stay engaged in the political process #MacroSW

Thania @Woahdude_95
RT @porndaughter: A3: If you are a federal employee, learn about the Hatch Act. https://t.co/YCknlZUfUn #MacroSW

UB-Social Work @UBSSW
RT @porndaughter: Q4: How can you keep political debate and activism from devolving into angry chaos? #MacroSW

Frances @Peoplematter19
RT @ProfHallowan: @porndaughter A3: It has to be an issue that I’m committed to. And sometimes I like to check my social media history to s...

Nancy Kusmaul, PhD, MSW @nancy_kusmaul
RT @porndaughter: A4: Keeping It Civil: How To Talk Politics Without Letting Things Turn Ugly @npr https://t.co/gHuSupJtRL #MacroSW
Frances @Peoplematter19
RT @porndaughter: A3: If you are a federal employee, learn about the Hatch Act. https://t.co/YCknlZUfUn #MacroSW

UB-Social Work @UBSSW
RT @DeafSocialWork: @MelanieLCarlson @UBSSW @porndaughter Thank you so much for pointing this out especially ableism attacks, it has been d...

RovingSocialWorker J. @Travel_MSW @melaniesage @SocWrkDoc HA #MacroSW

UB-Social Work @UBSSW
RT @porndaughter: This organization looks interesting. https://t.co/v11O3mNlnz #MacroSW

Kristin B. Frazee @porndaughter
A4: I have blocked people. It just became no longer productive to try to have a conversation. I monitor Twitter for opposing POV. For your brand, this ties to knowing your audience and aligning with people of like values. #MacroSW

Seth J. Meyer @SethJMeyer
@porndaughter Know when you are just not going to get through to them. There are points where I have said "This is going nowhere and we are just wasting time" #macrosw

Nancy Kusmaul, PhD, MSW @nancy_kusmaul
@porndaughter A4: Focus on the issues, not the personal. Be clear what you want a politician to do and why, not who they are. #macrosw

UB-Social Work @UBSSW
RT @melaniesage: @SocWrkDoc A4. Honestly, "let's agree to disagree" is my most hated phrase. NO, I don't agree to disagree. I just disagree...

Sara Flores Sanchez 🍅 @SaraFloresSanc2
A4: Remember that we are still all human beings with different perspectives and opinions. As hard as it seems, (take deep breaths and just keep swimming ) #MacroSW

Thania @Woahdude_95
RT @karenzgoda: @SethJMeyer @lakeya_cherry It's so hard to read intent from words (literally). I prefer face to face conversation for debat...
Karen Zgoda @karenzgoda
A4: Remember to rage against the machine not each other! #MacroSW
https://t.co/Fvvkjou848

UB-Social Work @UBSSW
RT @nancy_kusmaul: @porndughter A4: Focus on the issues, not the personal. Be clear what you want a politician to do and why, not who the...

UB-Social Work @UBSSW
RT @karenzgoda: A4: Remember to rage against the machine not each other! #MacroSW https://t.co/Fvvkjou848

RovingSocialWorker J. @Travel_MSW
A4: If I feel myself getting angry, I ask myself why (that’s taken time to learn) I try to ask for clarification before assuming they are upset. And, I also mute ppl or notifications if it’s online #MacroSW

@CharlieD @budshirl
RT @SocialWorkItOut: Hey there #MacroSW friends! 🌟 Tbh, I’m fearful of how my politicking may interfere with my desire to enter academia....

Kristin B. Frazee @porndughter
@Moni_SocialWork I have had a mixed results on Facebook discussions. #MacroSW

RovingSocialWorker J. @Travel_MSW
RT @porndughter: A4: I have blocked people. It just became no longer productive to try to have a conversation. I monitor Twitter for oppos...

Frances @Peoplematter19
@ninaruffinLCSW

Nancy Kusmaul, PhD, MSW @nancy_kusmaul
@porndughter A4B: As others have said, know when to stop. It’s hard to know whether people want to have a discussion or just antagonize. When the discourse becomes uncivil, it’s ok to stop. #macrosw

John Halloran @ProfHalloran
@porndughter A4: I think that it’s important to recognize that positionality matters here and that “chaos,” “civility,” and “respectfulness” all occupy some sort of privileged space and that some folks are more vulnerable to violent discourse than others. #MacroSW
Anna @anna_ambrussuny
A4: having respect for those individuals you speak with is ideal - respect must also be reciprocated #macrosw

Seth J. Meyer @SethJMeyer
@SaraFloresSanc2 Not just different perspectives, we have different realities. Based on our backgrounds and experiences, we experience life differently. And that leads to us understanding conversations and "realities" differently #macrosw

Adrienne Garr @adriennecgarr
@porndughter Q4. Keep it to the policy or social problem at hand. This can be a challenge because quite a bit of current public policy are rooted in racist and negative ideals regarding why people struggle to get out of poverty. It takes skill to have meaningful civic discourse #MacroSW

Kristin B. Frazee @porndughter
A4: Personal relationships do impact your brand. If people see you fighting on social media with a family and friends this could make change how people view you. @HuffPost https://t.co/gfBUHUnmOH #MacroSW

Oscar Rivera @OscarLCSW
A4: be genuine, don’t try to change anyone’s mind. I often use, I never thought about it in that way. It is all about a connection, you need to discern when to stop #MacroSW

RovingSocialWorker J. 🎙️ @Travel_MSW
@porndughter @Moni_SocialWork Facebook is the swamp of social media. It's only gotten worse... #MacroSW

Anna @anna_ambrussuny
RT @adriennecgarr: @porndughter Q4. Keep it to the policy or social problem at hand. This can be a challenge because quite a bit of current...

Vivian Taylor MSW 2020 @TayloredLooks
@porndughter A4. I block, delete, and report the user. I also exit convos and take a break from social media platforms if the exchange included disrespect or threats. #selfcare is and #professionalism is a must for my brand. #MacroSW

Lakeya @lakeya_cherry
RT @SethJMeyer: @SaraFloresSanc2 Not just different perspectives, we have different realities. Based on our backgrounds and experiences, we...
MG @Moni_SocialWork
Yes, but I think that’s the prob. We can self select everything nowadays - news-friends- neighborhood, etc. This lends people to being in homogeneous relationships w no contact w opposing views. #macrosw

Karen🌹Zgoda @karenzgoda
@adriennecgarr @melaniesage @SethJMeyer @lakeya_cherry References comments? Like people will ask you in comments for...references? #MacroSW https://t.co/FnXrjQQW0X

RovingSocialWorker J. 🎙️ @Travel_MSW
don’t friend your family or friends? joking. 👇👇👇

Adrienne Garr 🎯 @adriennecgarr
@porndaughter In the current climate any political conversation is challenging. People’s lives are on the line and children are literally dying. #MacroSW

Dr. Tom Felke @SocWrkDoc
@melaniesage #MacroSW https://t.co/lHqOoW1n75

RovingSocialWorker J. 🎙️ @Travel_MSW
RT @adriennecgarr: @porndaughter Q4. Keep it to the policy or social problem at hand. This can be a challenge because quite a bit of curren...

RovingSocialWorker J. 🎙️ @Travel_MSW
YES. #MacroSW

Nancy Kusmaul, PhD, MSW @nancy_kusmaul
RT @OscarLCSW: A4: be genuine, don’t try to change anyone’s mind. I often use, I never thought about it in that way. It is all about a conne...

Karen🌹Zgoda @karenzgoda
RT @porndaughter: A4: Keeping It Civil: How To Talk Politics Without Letting Things Turn Ugly @npr https://t.co/gHuSupJtRL #MacroSW

Melanie Sage💻@melaniesage
@porndaughter A4, For real, the times I’ve seen advocacy & activism lead to change on SoMe is when we speak to each other’s humanity. It doesn’t always work but we’re talking to ppl, mostly ppl who love some other people, have complex lives, & are doing the best they know how. #macrosw https://t.co/ie4asiy5gX
Nancy Kusmaul, PhD, MSW  @nancy_kusmaul
RT @adriennecgarr: @porndaugther Q4. Keep it to the policy or social problem at hand. This can be a challenge because quite a bit of curren...

Vivian Taylor MSW 2020 @TayloredLooks
@adriennecgarr @melaniesage @karenzgoda @SethJMeyer @lakeya_cherry Folks ask a lot of questions in the @Google and @YouTube age. #MacroSW

Karen ⚜️ Zgoda  @karenzgoda
RT @porndaugther: A4: I have blocked people. It just became no longer productive to try to have a conversation. I monitor Twitter for oppos...

Karen ⚜️ Zgoda  @karenzgoda
RT @porndaugther: A4: Personal relationships do impact your brand. If people see you fighting on social media with a family and friends thi...

Adrienne Garr ⚜️  @adriennecgarr
@karenzgoda @melaniesage @SethJMeyer @lakeya_cherry Yes....and I'm like..#MacroSW https://t.co/nIhadXezuA

Kristin B. Frazee  @porndaugther
@Moni_SocialWork I do worry about living in a bubble. #MacroSW

UB-Social Work  @UBSSW
RT @TayloredLooks: @porndaugther A4. I block, delete, and report the user. I also exit convos and take a break from social media platform...

RovingSocialWorker J. 🎙️  @Travel_MSW
@karenzgoda @adriennecgarr @melaniesage @SethJMeyer @lakeya_cherry I get this on ... wait for it .... facebook. #MacroSW

UB-Social Work  @UBSSW
RT @porndaugther: A4: Personal relationships do impact your brand. If people see you fighting on social media with a family and friends thi...

Thania  @Woahdude_95
@porndaugther A4: Excusing yourself from the conversation. Whether that's through stating that you will do longer participate or hitting that block button is at your discretion 😷 #MacroSW
Karen 🌹 Zgoda @karenzgoda
RT @TayloredLooks: @porndaughter A4. I block, delete, and report the user. I also exit convos and take a break from social media platform...

Karen 🌹 Zgoda @karenzgoda
RT @adriennecgarr: @porndaughter Q4. Keep it to the policy or social problem at hand. This can be a challenge because quite a bit of current...

MG @Moni_SocialWork
@ProfHalloran @porndaughter Well stated. #macrosw https://t.co/5tPCuKbTXH

Karen 🌹 Zgoda @karenzgoda
RT @nancy_kusmaul: @porndaughter A4B: As others have said, know when to stop. It's hard to know whether people want to have a discussion o...

Kristin B. Frazee @porndaughter
@Travel_MSW Very true #MacroSW

Seth J. Meyer @SethJMeyer
@porndaughter @Moni_SocialWork I think that leads to a good question: In this age of really strong opinions, how do we make sure we don't live in a bubble? #macrosw

UB-Social Work @UBSSW
RT @Travel_MSW: YES. #MacroSW https://t.co/18IJHcf0JW

Karen 🌹 Zgoda @karenzgoda
RT @Woahdude_95: @porndaughter A4: Excusing yourself from the conversation. Whether that's through stating that you will do longer particip...

Kristin B. Frazee @porndaughter
Well this hour went by fast #macrosw

UB-Social Work @UBSSW
RT @melaniesage: @porndaughter A4, For real, the times I've seen advocacy & activism lead to change on SoMe is when we speak to each other'

RovingSocialWorker J. 🎙️ @Travel_MSW
@porndaughter @Moni_SocialWork I keep a lot of family and friends who are far more conservative than I am on FB. I see their concerns and fears. Partially why I haven't joined the #DeleteFacebook movement #MacroSW
Kristin B. Frazee @porndaughter
Thank you everyone for attending tonight’s #MacroSW chat. Archive and upcoming chat schedule can be found at: https://t.co/s7JiLqQ5F8

Karen🌹Zgoda @karenzgoda
@adriennecgarr @melaniesage @SethJMeyer @lakeya_cherry #MacroSW
https://t.co/WxVETpQaSy

UB-Social Work @UBSSW
We love the geographic reach of this #MacroSW chat! States and nations participating tonight: Algonquin Territory, AZ, CA, FL, MA, MD, MI, NC, NJ, NY, VA - who did we miss? @porndaughter @OfficialMacroSW https://t.co/Srn1yxmqF3

MG @Moni_SocialWork
@SethJMeyer @porndaughter Hard question. I intentionally have conversations w those in my PhD cohort. We don’t see eye to eye but I always end my convos-while I don’t agree I respect you and your opinion. #macrosw

👑Adrienne Garr👑 @adriennecgarr
@ProfHalloran @porndaughter I also feel that some people are more passionate than others. That can be perceived as aggression. When reall it is a political topic that someone actually lives. Like the policy being discussed has a direct influence on their immediate life circumstances #MacroSW

RovingSocialWorker J.🎙 @Travel_MSW
RT @porndaughter: Thank you everyone for attending tonight’s #MacroSW chat. Archive and upcoming chat schedule can be found at: https://t.co/c...

Melanie Sage💻@melaniesage
@porndaughter @Moni_SocialWork But also, I worry about my exposure to people who have views that are racist, hateful, etc. I use SoMe mostly as a place to network & keep in touch, so I feel ok about bubble-space here. (I do try to diversify my network for multiple viewpoints, just not hateful) #macrosw https://t.co/g2Ssv9rnZP

Karen🌹Zgoda @karenzgoda
RT @porndaughter: Thank you everyone for attending tonight’s #MacroSW chat. Archive and upcoming chat schedule can be found at: https://t.co/c...

Kristin B. Frazee @porndaughter
Next #MacroSW chat on Oct. 24 @PatShellySSW @spcummings will be at CSWE #APM19 live tweeting.
Lakeya @lakeya_cherry
@SethJMeyer @porndaughter @Moni_SocialWork America is a bubble. We can do what we can to poke holes and explore, but IMO many if not most of us "live in a bubble." My goal is to transform my bubble. #MacroSW

MG @Moni_SocialWork
@SethJMeyer @porndaughter I also listen to news beyond my NPR bubble. It keeps me in tune with the messaging others in opposition are utilizing #macrosw

Kayla Blotner @KayBlot
See y’all next week #macrosw

Dr. Tom Felke @SocWrkDoc
Thanks as always for the great conversation and resources! Hope to see a bunch of you at #APM19 in Denver next week! Good night! #MacroSW https://t.co/Uo4e1bX0u1

Karen 🌹 Zgoda @karenzgoda
Wow! #MacroSW

UB-Social Work @UBSSW
RT @porndaughter: Next #MacroSW chat on Oct. 24 @PatShellySSW @spcummings will be at CSWE #APM19 live tweeting.

UB-Social Work @UBSSW
RT @lakeya_cherry: @SethJMeyer @porndaughter @Moni_SocialWork America is a bubble. We can do what we can to poke holes and explore, but IMO...

Linda Grobman - The New Social Worker @newsocialworker
Thanks Kristin and #MacroSW https://t.co/fh3gUX7RFm

UB-Social Work @UBSSW
RT @SocWrkDoc: Thanks as always for the great conversation and resources! Hope to see a bunch of you at #APM19 in Denver next week! Good ni...

Thania @Woahdude_95
RT @UBSSW: @porndaughter As a public university, we are nonpartisan. Then as social work educators, we want to model - and provide! - though...
RovingSocialWorker J. @Travel_MSW
RT @lakeya_cherry: @SethJMeyer @porndughter @Moni_SocialWork America is a bubble. We can do what we can to poke holes and explore, but IMO...

Linda Grobman - The New Social Worker @newsocialworker
@karenzgoda PA #macrosw

Nancy Kusmaul, PhD, MSW @nancy_kusmaul
Good night #MacroSW! Great chat everyone. See you at #APM19! I get in late Thursday so will likely miss the chat- I'll catch up later and will be tweeting for those #NotatAPM19 @AlyssaLotmore

Anna @anna_ambrussuny
RT @UBSSW: We love the geographic reach of this #MacroSW chat! States and nations participating tonight: Algonquin Territory, AZ, CA, FL, M...

👑 Adrienne Garr👑 @adriennecgarr
@melaniesage @porndughter @Moni_SocialWork I don't do well with finding common ground with racist and hateful individuals. There's nothing rational about their perspective. Also I have a tough time with individuals who don't recognize me and the people who look like me as human beings. It's a non-starter #MacroSW

Karen Zgoda @karenzgoda
@SethJMeyer @porndughter @Moni_SocialWork Be sure to converse with folks who think differently and who help you learn new things, ideas, perspectives, etc. #MacroSW

UB-Social Work @UBSSW
Goodnight - great chat! Thank you, Kristin @porndughter #MacroSW
https://t.co/3mQ4b8DBJ8

Karen Zgoda @karenzgoda
RT @nancy_kusmaul: Good night #MacroSW! Great chat everyone. See you at #APM19! I get in late Thursday so will likely miss the chat- I'll...

Nancy Kusmaul, PhD, MSW @nancy_kusmaul
RT @AlyssaLotmore: @porndughter A1: Your brand should be in somewhat good alignment with your values. How authentic is your brand to the t...
Sara Flores Sanchez 🍅 @SaraFloresSanc2
Thank you! #MacroSW

Karen 🌹 Zgoda @karenzgoda
RT @newsocialworker: @karenzgoda PA #macrosw

Karen 🌹 Zgoda @karenzgoda
RT @SocWrkDoc: Thanks as always for the great conversation and resources! Hope to see a bunch of you at #APM19 in Denver next week! Good ni...

Melanie Sage 🦄 @melaniesage
Goodnight #macrosw! Good to see you all! Keep bringing good to the world! https://t.co/HDjw5rA4hm

Anna @anna_ambrussuny
Thank you all for the insightful information and food for thought! Goodnight #macrosw

Healthcare discovery @HealthTypes
RT @porndauughter: A1: Do an assessment of your strengths, challenges, passions, personality, skills, and values. This @PwC workbook is hand...

MG @Moni_SocialWork
@adriennecgarr @melaniesage @porndauughter I agree. Self care is key. Esp in this current political environment #macrosw

Olyvia @olyviawithaY
Bye everyone another great chat😊 #MacroSW https://t.co/VsaYoXOmG9

Karen 🌹 Zgoda @karenzgoda
🧕‍♀️ #MacroSW

UB-Social Work @UBSSW
@porndauughter @OfficialMacroSW @spcummings ...and PA! @newsocialworker - sorry Linda - #MacroSW

Karen 🌹 Zgoda @karenzgoda
RT @porndauughter: Next #MacroSW chat on Oct. 24 @PatShellySSW @spcummings will be at CSWE #APM19 live tweeting.
Karen Zgoda @karenzgoda
RT @UBSSW: Goodnight - great chat! Thank you, Kristin @porndughter #MacroSW https://t.co/3mQb8DBJ8

Karen Zgoda @karenzgoda
RT @anna_ambrussuny: Thank you all for the insightful information and food for thought! Goodnight #macrosw

Karen Zgoda @karenzgoda
RT @olivviawithaY: Bye everyone another great chat😊 #MacroSW https://t.co/VsaYoXOmG9

UB-Social Work @UBSSW
RT @porndughter: Thank you everyone for attending tonight’s #MacroSW chat. Archive and upcoming chat schedule can be found at: https://t.co/...

Adrienne Garr @adriennecgarr
@Moni_SocialWork @melaniesage @porndughter I and others, feel like what's being displayed has always been just under the surface of America. People are just bolder now because of the current climate we're in #MacroSW

Vivian Taylor MSW 2020 @TayloredLooks
Following @karenzgoda I'm going out with a GIF #MacroSW https://t.co/8YLWlk7FgX

Sara Flores Sanchez @SaraFloresSanc2
RT @SethJMeyer: @SaraFloresSanc2 Not just different perspectives, we have different realities. Based on our backgrounds and experiences, we...

Melanie Sage @melaniesage
RT @lakeya_cherry: @SethJMeyer @porndughter @Moni_SocialWork America is a bubble. We can do what we can to poke holes and explore, but IMO...

Karen Zgoda @karenzgoda
RT @TayloredLooks: Following @karenzgoda I'm going out with a GIF #MacroSW https://t.co/8YLWlk7FgX

Mar @leighmarmar
@porndughter #macrosw A4: political discussions need to include language that allows others to feel respected and heard. Politics often gets heated due to when people attack another’s personal brand. One must be strong in themselves to accept the challenges in front of them. #CO_Jackson
Free Custom Analytics and Transcripts for #MacroSW

100,000 Tweets
Symplur has over 100,000 #MacroSW tweets going back to October 2015. Get unrestricted access to all conversations with Symplur Signals.