

#MacroSW Transcript

Healthcare social media transcript of the #MacroSW hashtag.

Tue, February 26th 2019, 11:45AM – Tue, February 26th 2019, 12:45PM (America/New_York).

See #MacroSW Influencers/Analytics.



Rachel L. West @poliSW

an hour ago

Welcome to today's Lunch & Learn Chat #MacroSW



Rachel L. West @poliSW

an hour ago

We will be discussing networking for a #MacroSW job.



Rachel L. West @poliSW

an hour ago

Let's start by taking a few minutes or roll call. Please introduce yourself #MacroSW



Rachel L. West @poliSW

an hour ago

I'm an advocacy and community outreach consultant. I'm also a founding #MacroSW partner.



Karen 🌹 Zgoda @karengoda

an hour ago

RT @poliSW: Welcome to today's Lunch & Learn Chat #MacroSW



Karen 🌹 Zgoda @karengoda

an hour ago

RT @poliSW: We will be discussing networking for a #MacroSW job.



Rachel L. West @poliSW

an hour ago

Please remember to include the hashtag #MacroSW in all your tweets.



Karen 🌹 Zgoda @karengoda

an hour ago

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an hour ago

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Karen 🌹 Zgoda @karengoda

an hour ago

Karen social worker here outside Boston, MA and also founding #MacroSW chat partner! <https://t.co/X6m5KXbAdL>



Karen 🌹 Zgoda @karengoda

an hour ago

RT @poliSW: Please remember to include the hashtag #MacroSW in all your tweets.



Dorlee Michaeli @SWcareer

an hour ago

(1 of 2) This may be helpful <https://t.co/WdaQyImZKY> #MacroSW #networking



Karen 🌹 Zgoda @karengoda

an hour ago

RT @SWcareer: (1 of 2) This may be helpful <https://t.co/WdaQyImZKY> #MacroSW #networking <https://t.co/6AS1A9uVBB>



Jen Parga @SD_SocialWorker

an hour ago

Joining from San Diego today 🙌 #MacroSW



Karen 🌹 Zgoda @karengoda

an hour ago

@SWcareer Great to see you at #MacroSW Dorlee!! <https://t.co/yKVUda2X7G>



Dorlee Michaeli @SWcareer

an hour ago

(2 of 2) <https://t.co/ok15Foa7Dq> #MacroSW



Rachel L. West @poliSW

an hour ago

I want to give a shout out to the #MacroSW partners: @SunyaFolayan @porndaughter @VilissaThompson @spcummings #macrosw



Karen 🌹 **Zgoda** @karenzgoda

an hour ago

RT @SD_SocialWorker: Joining from San Diego today 🙌 #MacroSW



Rachel L. West @poliSW

an hour ago

And our chat contributors: @ubssw @acosaorg and @AlyssaLotmore #macrosw



UB-Social Work @UBSSW

an hour ago

This is Pat for @ubssw - joining a bit late from Beautiful Buffalo - #MacroSW



Stephen Cummings LISW 🍰 🎙️ @spcummings

an hour ago

Happy lunchtime #MacroSW chat, everyone! I'm Stephen, one of the #MacroSW Partners. I'm here with my grab-n-go Starbucks lunch. (Jealous?)
<https://t.co/UdI5z4RdUu>



Karen 🌹 **Zgoda** @karenzgoda

an hour ago

@SD_SocialWorker Welcome back to #MacroSW! <https://t.co/S8ThEtm65Y>



Rachel L. West @poliSW

44 minutes ago

Q1 is coming up #macrosw



Karen 🌹 **Zgoda** @karenzgoda

44 minutes ago

RT @SWcareer: (2of 2) <https://t.co/ok15Foa7Dq> #MacroSW
<https://t.co/6AS1A9dkK3>



Rachel L. West @poliSW

44 minutes ago

Before we jump in to the chat: we recently launched a Patreon campaign. Your support will enable us to expand our work and continue the chats. You can become a patron at <https://t.co/GzRhFXy1Ry>.>> #macrosw



Karen 🌹 **Zgoda** @karengoda

44 minutes ago

And me! 😊 #MacroSW



Karen 🌹 **Zgoda** @karengoda

44 minutes ago

RT @poliSW: And our chat contributors: @ubssw @acosaorg and @AlyssaLotmore #macrosw



Karen 🌹 **Zgoda** @karengoda

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RT @UBSSW: This is Pat for @ubssw - joining a bit late from Beautiful Buffalo - #MacroSW



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RT @spcumings: Happy lunchtime #MacroSW chat, everyone! I'm Stephen, one of the #MacroSW Partners. I'm here with my grab-n-go Starbucks lu...



Dorlee Michaeli @SWcareer

44 minutes ago

@karengoda Thanks / happy to be able to stop by! #MacroSW
<https://t.co/Z2KGLUgMyt>



Rachel L. West @poliSW

44 minutes ago

If you aren't in a position to become a patron please support #MacroSW by retweeting the link <https://t.co/GzRhFXy1Ry>. #macrosw



Stephen Cummings LISW 🍰 🎤 @spcumings

44 minutes ago

Happening now! You know you're sitting at your desk plowing through something...stop it and chat!! #MacroSW



Rachel L. West @poliSW

43 minutes ago

Let's start the chat. #macrosw



Rachel L. West @poliSW

43 minutes ago

@karengoda Sorry #MacroSW



Rachel L. West @poliSW

42 minutes ago

Q1: What in-person networking tips can you share? #macrosw



Rachel L. West @poliSW

42 minutes ago

Please reply using A1, A2, and so fourth in your responses to make the conversation easier to follow. #macrosw



Rachel L. West @poliSW

41 minutes ago

A1: Get business cards made up. You can do so relatively inexpensively at Vistaprint. #macrosw



Rachel L. West @poliSW

40 minutes ago

A1: Look for networking opportunities: If you live in or near a major metropolitan area, see if there is a Young Nonprofit Professionals Network chapter [>>](https://t.co/8JqUDHLf9k) #macrosw



Rachel L. West @poliSW

39 minutes ago

<<There may be a local association/club that caters to nonprofit orgs or nonprofit professionals. There may be additional networking opportunities being offered at conference. #macrosw



Rachel L. West @poliSW

38 minutes ago

Q2: Coming up shortly. #macrosw



Stephen Cummings LISW 🍷 🎤 @spcummings

38 minutes ago

A1: I know people have opinions about @Linkedin, but even in person networking can benefit from having a profile there that people can find. #MacroSW



Dorlee Michaeli @SWcareer

37 minutes ago

I'm a therapist, consultant, and editor of <https://t.co/5BU60EzI12> #MacroSW



Karen 🌹 **Zgoda** @karengoda

37 minutes ago

RT @poliSW: Before we jump in to the chat: we recently launched a Patreon campaign. Your support will enable us to expand our work and cont...



Jen Parga @SD_SocialWorker

37 minutes ago

A1 I find at official networking events, it just takes getting through an initial conversation and the rest snowballs into more conversations. I sometimes have to pump myself up to start that first one though, especially if I don't know anyone. #macrosw <https://t.co/fKyDL2Wsck>



Karen 🌹 **Zgoda** @karengoda

37 minutes ago

RT @SWcareer: @karengoda Thanks / happy to be able to stop by! #MacroSW <https://t.co/Z2KGLUgMyt>



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RT @spcummings: Happening now! You know you're sitting at your desk plowing through something...stop it and chat!! #MacroSW <https://t.co/qw...>



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36 minutes ago

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36 minutes ago

RT @poliSW: A1: Look for networking opportunities: If you live in or near a major metropolitan area, see if there is a Young Nonprofit Prof...



Rachel L. West @poliSW

36 minutes ago

@spcumings @LinkedIn LinkedIn is a great way to supplement your resume because you have more room. You can add all your course work as well as publications and awards. #MacroSW



Karen 🌹 Zgoda @karengoda

36 minutes ago

RT @poliSW: <<There may be a local association/club that caters to nonprofit orgs or nonprofit professionals. There may be additional netwo...



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Rachel L. West @poliSW

36 minutes ago

Q2: How can you use social media to network? #macrosw



UB-Social Work @UBSSW

36 minutes ago

RT @poliSW: Let's start the chat. #macrosw



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RT @SD_SocialWorker: A1 I find at official networking events, it just takes getting through an initial conversation and the rest snowballs...



Karen 🌹 Zgoda @karenzgoda

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UB-Social Work @UBSSW

35 minutes ago

RT @poliSW: Q2: How can you use social media to network? #macrosw



Rachel L. West @poliSW

35 minutes ago

A1: #MacroSW Twitter chats is one example of how to use Twitter to network with other in the profession. #macrosw



UB-Social Work @UBSSW

34 minutes ago

This! Participate in Twitter Chats (esp. #MacroSW Lunch and Learn the last Tuesdays of the month - and our regular chats every Thursday night at 9 PM EST!)



Rachel L. West @poliSW

34 minutes ago

You can also find professional discussion groups on LinkedIn and Facebook. #macrosw



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34 minutes ago

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Jen Parga @SD_SocialWorker

34 minutes ago

@karengoda Thank YOU! I finally added this to my calendar and had someone else take my kiddos ☐☐to school #momlife @Momademia #macrosw



UB-Social Work @UBSSW

34 minutes ago

RT @SD_SocialWorker: @karengoda Thank YOU! I finally added this to my calendar and had someone else take my kiddos ☐☐to school #momlife @M...



Rachel L. West @poliSW

33 minutes ago

RE your social media profiles: make sure that you fill them out completely and use a nice headshot of yourself. #macrosw



H @MckDavy1983

33 minutes ago

RT @SocialWorkItOut: Hi! 🙌 I'm a civics teacher 🍎 presenting today on the power of #SocialMedia in #Politics & #Activism! 🌟 RT to help sho...



Dr. Beth Walker @bwalker123

33 minutes ago

#MacroSW I'm in southern New Mexico, down near the infamous "Southern Border." Macro's crucial in these here parts (smile). Also a college professor.



UB-Social Work @UBSSW

33 minutes ago

RT @poliSW: RE your social media profiles: make sure that you fill them out completely and use a nice headshot of yourself. #macrosw



Karen 🌹 Zgoda @karenzgoda

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A1: Networking for Introverts <https://t.co/95JVxcaWvm> via @HarvardBiz #MacroSW



UB-Social Work @UBSSW

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RT @karenzgoda: A1: Networking for Introverts <https://t.co/95JVxcaWvm> via @HarvardBiz #MacroSW



Rachel L. West @poliSW

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RT @poliSW: @spcumings @LinkedIn Linked In is a great way to supplement your resume because you have more room. You can add all your cours...



Karen 🌹 Zgoda @karenzgoda

31 minutes ago

🙌🙌🙌 #MacroSW



Rachel L. West @poliSW

31 minutes ago

As an intravert networking on social media is essier then doing so in person
#macrosw



Jen Parga @SD_SocialWorker

31 minutes ago

@UBSSW Can I make a vote to have an hour lunch? 30 minutes goes by SO
fast! #MacroSW



Karen 🍷 Zgoda @karengoda

31 minutes ago

A2: HINT HINT ——> #MacroSW



Dorlee Michaeli @SWcareer

30 minutes ago

Express genuine interest in the other person, and see if there is a way that
you can be of help now or in the future! #networking #MacroSW



H @MckDavy1983

30 minutes ago

RT @SocialWorkItOut: When I was a therapist, the hardest part of my job
was turning kids away from therapy because they were terrified of g...



Rachel L. West @poliSW

29 minutes ago

Our time is almost up. Please ask any additional question or comments you
may have. #macrosw



Jen Parga @SD_SocialWorker

29 minutes ago

A2 social media can be the initial connector to find commonalities then in
person interactions have a starting point #macrosw



Rachel L. West @poliSW

29 minutes ago

@SD_SocialWorker @UBSSW If you can bring a couple of friends along we
may consider it. #MacroSW



Dorlee Michaeli @SWcareer

28 minutes ago

RT @SD_SocialWorker: A2 social media can be the initial connector to find commonalities then in person interactions have a starting point #...



Jen Parga @SD_SocialWorker

27 minutes ago

@SWcareer Back to #MacroSW roots in community organizing and identify their self interest and use your good clinical skills (ie active listening)...love this recommendation! #socialwork #MSW



Rachel L. West @poliSW

27 minutes ago

@SD_SocialWorker #MacroSW factoid: I think we were 4 years into the chats before I met any of the chat partners in person.



Karen 🍷 Zgoda @karenzgoda

27 minutes ago

A2: I also think it's better to ask specific people actual questions so you are not just sending messages into the void. Learn about folks and ask for their perspective/advice (and really listen!). #MacroSW <https://t.co/cYVUPj2bYn>



Karen 🍷 Zgoda @karenzgoda

26 minutes ago

RT @UBSSW: This! Participate in Twitter Chats (esp. #MacroSW Lunch and Learn the last Tuesdays of the month - and our regular chats every T...



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26 minutes ago

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26 minutes ago

RT @poliSW: RE your social media profiles: make sure that you fill them out completely and use a nice headshot of yourself. #macrosw



Karen 🍷 Zgoda @karenzgoda

26 minutes ago

Welcome to #MacroSW Beth!!



Rachel L. West @poliSW

26 minutes ago

LinkedIn, Twitter, and FB can help with finding informal mentorship. Especially useful for #macrosw because we may not have anyone in our immediate geo area to provide mentorship in the area we are interested in.



Karen 🍷 Zgoda @karengoda

26 minutes ago

RT @poliSW: As an introvert networking on social media is easier than doing so in person #macrosw



Karen 🍷 Zgoda @karengoda

25 minutes ago

Srsly. #MacroSW



Karen 🍷 Zgoda @karengoda

25 minutes ago

RT @SWcareer: Express genuine interest in the other person, and see if there is a way that you can be of help now or in the future! #networ...



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Rachel L. West @poliSW

25 minutes ago

Our time is almost up. As with the Thursday chats the transcript for today's chat will be available on <https://t.co/uPQKtNDb7O> later today. #macrosw



Karen 🍷 Zgoda @karengoda

25 minutes ago

@poliSW @SD_SocialWorker I think a bunch of us first met for the #WomensMarch! #MacroSW



Karen 🍷 Zgoda @karengoda

24 minutes ago

RT @poliSW: LinkedIn, Twitter, and FB can help with finding informal mentorship. Especially useful for #macrosw because we may not have a...



Karen 🍷 Zgoda @karengoda

24 minutes ago

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Rachel L. West @poliSW

24 minutes ago

Thank you for participating in the chat today. #macrosw



UB-Social Work @UBSSW

24 minutes ago

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UB-Social Work @UBSSW

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RT @karengoda: Srsly. #MacroSW <https://t.co/mgCegdSGFv>



Rachel L. West @poliSW

24 minutes ago

The next Lunch & Learn chat will be on 3/26 with #MacroSW Partner Stephen Cummings @spcummings who will chat about Macro-based licensing.
#macrosw



UB-Social Work @UBSSW

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I will also be back Thursday at 9:00 PM EST to host a chat on social planning and policy change. #macrosw



UB-Social Work @UBSSW

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RT @karenzgoda: A2: I also think it's better to ask specific people actual questions so you are not just sending messages into the void. Le...



Jen Parga @SD_SocialWorker

23 minutes ago

@poliSW @UBSSW I can't say no! #summer goals #MacroSW
<https://t.co/EtNI4Uh6g8>



Rachel L. West @poliSW

23 minutes ago

Again, if you can become a patron please do so here
<https://t.co/GzRhFXy1Ry>. Your support means a lot to us. #macrosw



Nikkia Spencer @NikkiaTaShawn11

23 minutes ago

RT @karengoda: A1: Networking for Introverts <https://t.co/95JVxcaWvm> via @HarvardBiz #MacroSW



Rachel L. West @poliSW

23 minutes ago

Thank you to the #MacroSW partners: @SunyaFolayan @porndaughter @VilissaThompson @spcumings @karengoda #macrosw



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RT @SD_SocialWorker: @poliSW @UBSSW I can't say no! #summer goals #MacroSW <https://t.co/EtNI4Uh6g8>



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22 minutes ago

Our chat contributors: @ubssw @acosaorg and @AlyssaLotmore #macrosw



Rachel L. West @poliSW
Have a great day. #macrosw


21 minutes ago



#MacroSW Moderator @OfficialMacroSW
#MacroSW

20 minutes ago

Showing 1 to 129 of 129 entries

 #MacroSW content from Twitter.

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