#MacroSW Transcript

Healthcare social media transcript of the #MacroSW hashtag.


See #MacroSW Influencers/Analytics.

Rachel L. West @poliSW  
Welcome to today's Lunch & Learn Chat #MacroSW

Rachel L. West @poliSW  
We will be discussing networking for a #MacroSW job.

Rachel L. West @poliSW  
Let's start by taking a few minutes or roll call. Please introduce yourself #MacroSW

Rachel L. West @poliSW  
I'm an advocacy and community outreach consultant. I'm also a founding #MacroSW partner.

Karen 🌸 Zgoda @karenzgoda  
RT @poliSW: Welcome to today's Lunch & Learn Chat #MacroSW

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Please remembertoinclude the hashtag #MacroSW in all your tweets.
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Karen Zgoda @karenzgoda
Karen social worker here outside Boston, MA and also founding #MacroSW chat partner! https://t.co/X6m5KXbAdL

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Dorlee Michaeli @SWcareer
(1 of 2)This may be helpful https://t.co/WdaQyImZKY #MacroSW #networking

Karen Zgoda @karenzgoda
RT @SWcareer: (1 of 2)This may be helpful https://t.co/WdaQyImZKY #MacroSW #networking https://t.co/6AS1A9uVBB

Jen Parga @SD_SocialWorker
Joining from San Diego today 👍 #MacroSW

Karen Zgoda @karenzgoda
@SWcareer Great to see you at #MacroSW Dorlee!! https://t.co/yKVUda2X7G

Dorlee Michaeli @SWcareer
(2of 2) https://t.co/ok15Foa7Dq #MacroSW
Rachel L. West @poliSW
I want to give a shout out to the #MacroSW partners: @SunyaFolayan @porndaughter @VilissaThompson @spcummings macrosw

Karen 🌸 Zgoda @karenzgoda
RT @SD_SocialWorker: Joining from San Diego today👋 #MacroSW

Rachel L. West @poliSW
And our chat contributors: @ubssw @acosaorg and @AlyssaLotmore macrosw

UB-Social Work @UBSSW
This is Pat for @ubssw - joining a bit late from Beautiful Buffalo - #MacroSW

Stephen Cummings LISW 🍪 ⚒️ @spcummings
Happy lunchtime #MacroSW chat, everyone! I'm Stephen, one of the #MacroSW Partners. I'm here with my grab-n-go Starbucks lunch. (Jealous?) https://t.co/UdI5z4RdUu

Karen 🌸 Zgoda @karenzgoda
@SD_SocialWorker Welcome back to #MacroSW! https://t.co/S8ThEtm65Y

Rachel L. West @poliSW
Q1 is coming up macrosw

Karen 🌸 Zgoda @karenzgoda
RT @SWcareer: (2of 2) https://t.co/ok15Foa7Dq #MacroSW https://t.co/6AS1A9dkK3
Before we jump in to the chat: we recently launched a Patreon campaign. Your support will enable us to expand our work and continue the chats. You can become a patron at https://t.co/GzRhFXy1Ry.>> #macrosw

And me! 😊 #MacroSW

RT @poliSW: And our chat contributors: @ubssw @acosaorg and @AlyssaLotmore #macrosw

RT @UBSSW: This is Pat for @ubssw - joining a bit late from Beautiful Buffalo - #MacroSW

RT @spcummings: Happy lunchtime #MacroSW chat, everyone! I'm Stephen, one of the #MacroSW Partners. I'm here with my grab-n-go Starbucks lu…

@karenzgoda Thanks / happy to be able to stop by! #MacroSW https://t.co/Z2KGLUgMyt

If you aren’t in a position to become a patron please support #MacroSW by retweeting the link https://t.co/GzRhFXy1Ry. #macrosw

Happening now! You know you’re sitting at your desk plowing through something…stop it and chat!! #MacroSW
Let’s start the chat. #macrosw

Sorry #MacroSW

Q1: What in-person networking tips can you share? #macrosw

Please reply using A1, A2, and so fourth in your responses to make the conversation easier to follow. #macrosw

A1: Get business cards made up. You can do so relatively inexpensively at Vistaprint. #macrosw

A1: Look for networking opportunities: If you live in or near a major metropolitan area, see if there is a Young Nonprofit Professionals Network chapter https://t.co/8JqUDHLf9k #macrosw

<<There may be a local association/club that caters to nonprofit orgs or nonprofit professionals. There may be additional networking opportunities being offered at conference. #macrosw

Q2: Coming up shortly. #macrosw
Stephen Cummings LISW 🍂 ⌘ @spcummings
A1: I know people have opinions about @Linkedin, but even in person networking can benefit from having a profile there that people can find. #MacroSW

Dorlee Michaeli @SWcareer
I’m a therapist, consultant, and editor of https://t.co/5BU60EzI12 #MacroSW

Karen 🌹 Zgoda @karenzgoda
RT @poliSW: Before we jump in to the chat: we recently launched a Patreon campaign. Your support will enable us to expand our work and cont...

Jen Parga @SD_SocialWorker
A1 I find at official networking events, it just takes getting through an initial conversation and the rest snowballs into more conversations. I sometimes have to pump myself up to start that first one though, especially if I don't know anyone. #macrosw https://t.co/fKyDL2Wsck

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@spcummings @LinkedIn Linked In is a great way to supplement your resume because you have more room. You can add all your course work as well as publications and awards. #MacroSW

RT @poliSW: <<There may be a local association/club that caters to nonprofit orgs or nonprofit professionals. There may be additional netwo…

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Q2: How can you use social media to network? #macrosw

UB-Social Work @UBSSW  
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@UBSSW: Q2: How can you use social media to network? #macrosw

A1: #MacroSW Twitter chats is one example of how to use Twitter to network with other in the profession. #macrosw

This! Participate in Twitter Chats (esp. #MacroSW Lunch and Learn the last Tuesdays of the month - and our regular chats every Thursday night at 9 PM EST!)

You can also find professional discussion groups on LinkedIn and Facebook. #macrosw

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@SD_SocialWorker: @karenzgoda Thank YOU! I finally added this to my calendar and had someone else take my kiddos 💘to school #momlife @Momademia #macrosw

RE your social media profiles: make sure that you fill them out completely and use a nice headshot of yourself. #macrosw
H @MckDavy1983
RT @SocialWorkItOut: Hi! 🍎 I'm a civics teacher 🍎 presenting today on the power of #SocialMedia in #Politics & #Activism! 🎁 RT to help sho…

Dr. Beth Walker @bwalker123
#MacroSW I'm in southern New Mexico, down near the infamous "Southern Border." Macro's crucial in these here parts (smile). Also a college professor.

UB-Social Work @UBSSW
RT @poliSW: RE your social media profiles: make sure that you fill them out completely and use a nice headshot of yourself. #macrosw

Karen 🎉 Zgoda @karenzgoda
A1: Networking for Introverts https://t.co/95JVxcaWvm via @HarvardBiz #MacroSW

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Karen 🎉 Zgoda @karenzgoda
 Salisbury 🐣 🐣 🐣 #MacroSW
Rachel L. West @poliSW 31 minutes ago
As an introvert networking on social media is easier than doing so in person #macrosw

Jen Parga @SD_SocialWorker @UBSSW 31 minutes ago
Can I make a vote to have an hour lunch? 30 minutes goes by so fast! #MacroSW

Karen Zgoda @karenzgoda 31 minutes ago
A2: HINT HINT ———> #MacroSW

Dorlee Michaeli @SWcareer 30 minutes ago
Express genuine interest in the other person, and see if there is a way that you can be of help now or in the future! #networking #MacroSW

H @MckDavy1983 30 minutes ago
RT @SocialWorkItOut: When I was a therapist, the hardest part of my job was turning kids away from therapy because they were terrified of g…

Rachel L. West @poliSW 29 minutes ago
Our time is almost up. Please ask any additional question or comments you may have. #macrosw

Jen Parga @SD_SocialWorker 29 minutes ago
A2 social media can be the initial connector to find commonalities then in person interactions have a starting point #macrosw

Rachel L. West @poliSW 29 minutes ago
@SD_SocialWorker @UBSSW If you can bring a couple of friends along we may consider it. #MacroSW
Dorlee Michaeli @SWcareer 28 minutes ago
RT @SD_SocialWorker: A2 social media can be the initial connector to find commonalities then in person interactions have a starting point #…

Jen Parga @SD_SocialWorker 27 minutes ago
@SWcareer Back to #MacroSW roots in community organizing and identify their self interest and use your good clinical skills (ie active listening)...love this recommendation! #socialwork #MSW

Rachel L. West @poliSW 27 minutes ago
@SD_SocialWorker #MacroSW factoid: I think we were 4 years into the chats before I met any of the chat partners in person.

Karen Zgoda @karenzgoda 27 minutes ago
A2: I also think it's better to ask specific people actual questions so you are not just sending messages into the void. Learn about folks and ask for their perspective/advice (and really listen!). #MacroSW https://t.co/cYVUPj2bYn

Karen Zgoda @karenzgoda 26 minutes ago
RT @UBSSW: This! Participate in Twitter Chats (esp. #MacroSW Lunch and Learn the last Tuesdays of the month - and our regular chats every T…

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Welcome to #MacroSW Beth!!
Rachel L. West @poliSW
LinkedIn, Twitter, and FB can help with finding informal mentorship. Especially useful for #macrosw because we may not have anyone in our immediate geo area to provide mentorship in the area we are interested in.

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Srsly. #MacroSW

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@poliSW @SD_SocialWorker I think a bunch of us first met for the #WomensMarch! #MacroSW

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Free Custom Analytics and Transcripts for #MacroSW

100,000 Tweets
Symplur has over 100,000 #MacroSW tweets going back to October 2015.
Get unrestricted access to all conversations with Symplur Signals.