

The #MacroSW Influencers

Top 10 by Mentions

	@relando_t	210
	@karenzgoda	44
	@amandamichelle	39
	@socialchange91	38
	@socialworkersj	23
	@officialmacrosw	21
	@marshalesia	18
	@n_a_h_blog	16

Top 10 by Tweets

	@officialmacrosw	130
	@ubssw	103
	@socialworkersj	85
	@socialchange91	32
	@amandamichelle	30
	@socialworkersj	25
	@marshalesia	17
	@spcummings	12

Top 10 by Impressions

	@ubssw	348,000
	@officialmacrosw	101,411
	@socialworkersj	89,397
	@socialchange91	89,397
	@socialworkersj	89,397
	@socialchange91	89,397
	@socialworkersj	89,397
	@socialchange91	89,397

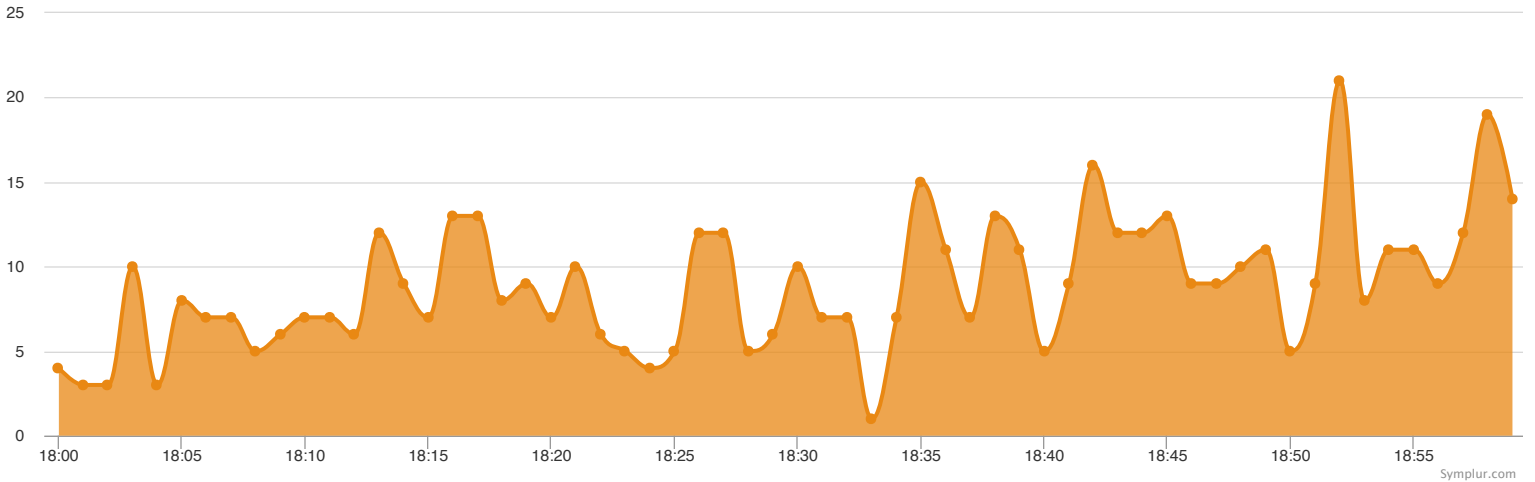
The Numbers

1,009,505	Impressions
533	Tweets
37	Participants
533	Avg Tweets/Hour
14	Avg Tweets/Participant

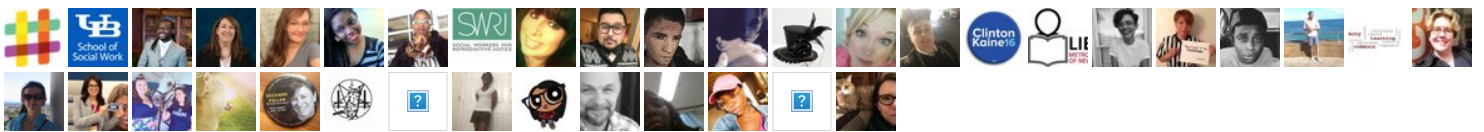
Tweet Like

#MacroSW analytics for time period 06/16/2016 18:00 to 06/16/2016 19:00 (Pacific Time: GMT-0700) [change time period]

Tweet Activity on #MacroSW



#MacroSW Participants



Start

06/16/2016 6:00 PM



End

06/16/2016 7:00 PM



Open in Symplur Signals (<http://signals.symplur.com>)

Get Transcript

Get Analytics

Time Zone: All times are Pacific Time/San Francisco. -0700 GMT. Convert (<http://everytimezone.com>)



(<http://www.symplur.com/blog/stanford-medicine-symplur-everyone-included-social-media-research-challenge/>?

utm_source=symplur&utm_medium=healthcareHashtagsMacroSWAnalyticsHashtagMacroSWFdate062F162F2016Shour18Smin00Tdate062F162F2016Thour19Tmin00&utm_campaign=stanford-medicine-x-symplur-everyone-included™-research-challenge&utm_campaign=message_1)

(<http://www.symplur.com/blog/social-media-pharma-company-year/>?

utm_source=symplur&utm_medium=healthcareHashtagsMacroSWAnalyticsHashtagMacroSWFdate062F162F2016Shour18Smin00Tdate062F162F2016Thour19Tmin00&utm_campaign=social-media-pharma-company-of-the-year&utm_campaign=message_2)